ITEM 10.L.

MOORPARK CITY COUNCIL
AGENDA REPORT

TO: **Honorable City Council**

FROM: **Hugh R. Riley, Assistant City Manager**

DATE: **September 26, 2011 (CC Meeting of 10/5/2011)**

SUBJECT: **Consider Authorizing the Use of City Marquee Signs and Portable Lights for Rotary Club Civil War Reenactment Event**

BACKGROUND AND DISCUSSION

For the past few years, the Council approved the use of the City's portable lights and the City's marquee sign for the annual Civil War Reenactment event that is held by the Rotary Club of Moorpark. The Rotary Club of Moorpark is requesting the same for this year's event, scheduled for November 12 and 13, 2011. Approval of the Rotary's 2011 event request would be subject to the following conditions:

- Rotary will provide standard insurance and waiver of liability requirements for use of the marquee signs and portable lights as approved by the Deputy City Manager;
- City staff will deliver portable lights to the event site on Thursday, November 10, 2011 and pick up the lights on Monday, November 14, 2011. Rotary will be responsible for providing secure storage of the City's lights from the time of delivery until pickup;
- Rotary will be permitted to post a message on the City's two electronic marquee signs. The message needs to be limited to: event name, date, time, and location of the Civil War Reenactment event. The exact wording of the message will be approved by City staff and will be displayed for a maximum of two weeks, the same timeframe as last year.

STAFF RECOMMENDATION

Approve use of City marquee signs and approve use of City portable lights, subject to conditions specified in the agenda report.

Attachment: Letter dated September 26, 2011

September 26, 2011

Mr. Hugh Riley
Assistant City Manager
City of Moorpark
799 Moorpark Avenue
Moorpark, CA 93021

Subject: *Request for Use of City Electronic Marquee Signs and City Outdoor Lights for the Rotary Club of Moorpark Annual Civil War Reenactment Event at Tierra Rejada Ranch*

Dear Mr. Riley:

Each year for the last nine years, the Rotary Club of Moorpark has held its annual Civil War Reenactment at the Tierra Rejada Ranch in the Moorpark area. We have been fortunate that each year the event has grown in size and importance to the point that it has become the largest reenactment event in California. This year our event will be held on November 12th and 13th at the Tierra Rejada Ranch. As in previous years, the evening battles are the highlight of the two day event; the use of the City lights has made this possible. Additionally, we would request the use of the City's electronic marquee signs to notify Moorpark residents of the upcoming event.

The Rotary Club of Moorpark has been in this community for over 50 years and has always been an active participant in youth activities, community activities, and local charitable organizations. All of the funds after paying expenses go to the continued support of the community. We have greatly appreciated the City's support in the past for the Clubs biggest fundraising event of the year. Please join us in its continued success for the benefit of the youth and community activities and the support of local charitable organizations.

Thank you for your past support and for your consideration of support for this year's event.

Sincerely,

David A. Bobardt
Rotary Civil War Committee