

**MOORPARK CITY COUNCIL
AGENDA REPORT**

TO: The Honorable City Council

FROM: Jennifer Mellon, Administrative Services Manager 

DATE: March 3, 2011 (CC Meeting of April 6, 2011)

SUBJECT: Consider Authorizing Submittal of a Beverage Container Recycling and Litter Reduction Act Grant Application for \$9,828 to the California Department of Recycling Resources and Recovery

SUMMARY

Staff is requesting Council consideration to submit a grant application for a Beverage Container Recycling and Litter Reduction Act Grant.

DISCUSSION

The California Beverage Container Recycling and Litter Reduction Act provides funding to cities and counties for beverage container recycling programs. The funding source is the California Redemption Value (CRV) premium that is paid when consumers purchase beverages in glass bottles, cans, and plastic containers.

Funding is distributed on a per capita basis and Moorpark is entitled to receive \$9,828.00 for Fiscal Year 2010/11. The City completes an on-line funding request form (Attachment A) to receive the money; no City resolution is required.

Eligible activities for the expenditure of these grant funds are defined in the law as:

- Support for new or existing curbside recycling programs
- Neighborhood drop-off recycling programs
- Public education promoting beverage container recycling
- Litter prevention and cleanup
- Cooperative regional efforts among two or more cities and counties, or both
- Other beverage container recycling programs

Staff's recommends Council approve the grant application to receive funds to be used to support various City beverage container recycling projects, programs, and future initiatives such as:

- Recycling promotion and collection at City and community large events such as the Arts Festival, Day in the Park, 3rd of July, Country Days, Roam'n Relics, and private sports tournaments at AVRC
- Procurement of a utility vehicle to assist with recycling efforts at Arroyo Vista Community Park large events and youth sports events.
- Procurement of permanent beverage recycling containers at park facilities
- Coastal and Inland Waterways Clean Up Day, the third Saturday in September
- Citywide newsletter, school information handouts, videos, and advertisements promoting beverage container recycling

Presently, this is an annual recurring grant from the State Department of Recycling Resources and Recovery (CalRecycle). Upon acceptance and approval of the City's grant application, funds are received by the City.

FISCAL IMPACT

This is a request for funding via a grant from CalRecycle. Total grant funds requested are \$9,828 which, if received, must be expended on beverage container recycling projects.

STAFF RECOMMENDATION

Approve grant application and authorize City Manager or his authorized designee to execute all documents on City's behalf.

Attachment A: Funding Request Form Summary

Funding Request Form Summary

Moorpark

Funding Request Cycle : FY 2010-2011 Eligible Funds : \$9,829

Program Requirements

1) Provide a brief description of the proposed project(s) that you plan to implement with city/county payment program funds. Public Resources Code 14581 (a)(4)(B).

The City of Moorpark will continue to perform public education efforts for beverage container recycling and host at least one community clean up event annually, such as Coastal Clean-up Day. The City will continue to expand beverage container recycling at events as well as implement additional recycling programs in the City parks. The City will also purchase a small utility vehicle to assist with the parks recycling programs during large events and large sport rentals/tournaments.

2) Please specify supermarket siting information pursuant to Public Resources Code 14581 (a)(4)(F).

Have you prohibited the siting of a supermarket site? No.

No Have you caused a supermarket to close its business? No.

Have you adopted a land use policy that restricts or prohibits the siting of a supermarket site within your jurisdiction? No.

3) These funds shall not be used for activities unrelated to beverage container recycling or litter reduction, Public Resources Code 14581 (a)(4)(C).

Yes, I Accept

Name Contact Type Title Phone Email

Mr. Steven Kueny	Primary	City Manager	(805) 517-6221	skueny@ci.moorpark.ca.us
Ms. Jennifer Mellon	Funding Request Secondary	Administrative Services Manager	(805) 517-6247	jmellon@ci.moorpark.ca.us

Address

799 Moorpark Avenue Moorpark

Address Type

Physical Mailing Payment

County

Ventura

Activity Group

Activity Item

Budgeted Funds

Beverage Containter Collection Programs	Public Parks / Recreational Areas Community Events Equipment - Vehicle / Truck / Trailer / Lift Gate Recycling Bins	\$9,229.00
Community Events	Coastal Clean-up	\$600.00