

**MOORPARK CITY COUNCIL
AGENDA REPORT**

TO: Honorable City Council

FROM: Kim C. Chudoba, Senior Management Analyst *KC*

DATE: July 10, 2006 (CC Meeting of 7/19/06)

SUBJECT: Consider Request from Roam'n Relics Car Club to Hold Car Show on October 29, 2006, from 8 a.m. to 3 p.m. on High Street and to Pay Reduced City Fees for the Event

BACKGROUND

The Roam'n Relics Car Club has held its annual car show in Moorpark the past 12 years. In 2006, the event is planned for Sunday, October 29, from 8 a.m. to 3 p.m. on High Street. In 2005, the car show attracted about 500 pre-1973 vehicles and 4,500 spectators. Last year, the City charged the Club \$1,942 for planning and staffing the event, including \$1,542 for police and \$400 for permits.

DISCUSSION

Each year, the City Council has granted the Club's request to reduce City fees for the car show since the Club donates the proceeds to local charities and Moorpark businesses benefit from increased visibility. In 2005, the Club donated a total of \$3,685 to charitable groups, such as Arc Ventura County/Skyway Program, Be a Santa to a Senior Holiday Gift Program, Cub Scouts, Michael A. DiRaimondo Foundation, Moorpark Food Pantry, and Operation Seabee Christmas.

No major changes are planned for the 2006 car show. The Club expects about 500 pre-1973 vehicles and 5,000 spectators, generating about \$14,000 in revenues and \$6,000 in donations to local charities after expenses. As in the past, the Club will promote High Street businesses through free advertisements and provide free booth space to City departments.

Staff recommends the same fee reductions Council approved last year: waive fee for use of Redevelopment Agency property, charge contract billing rate for police services (roughly \$2,141), and charge the direct cost for other staff to plan the event. Including regular fees for an encroachment permit (\$100) and a temporary use permit (\$300), estimated City fees total \$2,541.

As in the past, the City will not staff the event other than assigned police who will be present to ensure adherence to permit conditions.

STAFF RECOMMENDATION

1. Waive fee for use of Redevelopment Agency property, charge Club the contract billing rate for police services charged by the County of Ventura, and charge Club the direct cost of other staff to plan the event;
2. Require Club to pay an encroachment permit fee (\$100) and a temporary use permit fee (\$300); and
3. Require Club to provide the City and Agency with an indemnification agreement and name the City and Agency as additional insureds in the Club's insurance policy.