

## **ITEM 10.H.**

### **MOORPARK CITY COUNCIL AGENDA REPORT**

**TO:** Honorable City Council

**From:** Hugh R. Riley, Assistant City Manager 

**Date:** July 8, 2009 (HCC Meeting of July 15, 2009)

**Subject:** Consider Authorizing the Submittal of an Application to the National Endowment For The Arts (NEA) Seeking a Grant of up to \$80,000 to Support Programming at the High Street Arts Center for *Family Arts Discovery*

#### **BACKGROUND**

The High Street Arts Center, located at 45 East High Street ("Facility"), has been owned and operated by the Redevelopment Agency since April 2005. Since 2006, the Agency, through the services of a General Manager, has offered three full-year seasons of programming to the community including plays, musicals and other activities. Near the conclusion of the third full season, on May 20, 2009, the Agency Board approved a number of staff recommended goals for the next two years. A number of the goals included the improvement and expansion of programming for youth and families in Moorpark. On July 1, 2009 the Agency Board approved an Action Plan for the Arts Center. This project will assist the Agency in implementing the Action Plan.

The National Endowment for the Arts (NEA) is a public agency offering grants to non-profit organizations, certain institutions and agencies including cities supporting excellence in the arts, both new and established, for the purpose of bringing the arts to all Americans; and providing leadership in arts education. Established by Congress in 1965 as an independent agency of the federal government, the Endowment is the nation's largest annual funding source for the arts, bringing great art to all 50 states, including rural areas, inner cities, and military bases. One category of effort eligible for assistance is "Grants for Arts: Access to Artistic Excellence (CFDA No. 45.024).

#### **DISCUSSION**

The Agency Board is considering the submittal of above described application during its regular meeting of July 15, 2009. This is the companion Agenda Item for the City Council's consideration.

Honorable Mayor and City Council  
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**STAFF RECOMMENDATION**

1. Authorize the submittal of a grant application for a "Grants for Arts: Access to Artistic Excellence" grant (CFDA No. 45.024) to the National Endowment for the Arts (NEA) seeking a to-be-determined funding amount of approximately \$80,000 to support programming at the High Street Arts Center for Family Arts Discovery to occur in the 2010-2011 HSAC season. A required match of up to \$40,000 would come from the existing 2009-2010 Agency Budget or from an anticipated 2010-2011 budget appropriation.
2. Refer Project to the Moorpark Arts Commission to request an endorsement of the Project and support for the grant application described in this agenda report.