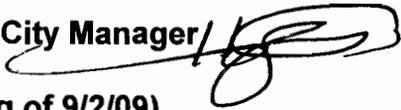


ITEM 10.E.

MOORPARK CITY COUNCIL AGENDA REPORT

TO: Honorable City Council

FROM: Hugh R. Riley, Assistant City Manager 

DATE: July 17, 2009 (CC Meeting of 9/2/09)

SUBJECT: Consider Authorizing the Use of City Marquee Signs and Portable Lights for Rotary Club Civil War Reenactment Event

DISCUSSION

For the past few years, the Council approved the use of the City's portable lights and the City's marquee sign for the Annual Civil War Reenactment event that is held by the Rotary Club of Moorpark. The Rotary Club of Moorpark is requesting the same for this year's event. Staff supports approval of the Rotary's 2009 event request, subject to the following conditions:

- Rotary will provide standard insurance and waiver of liability requirements for use of the marquee signs and portable lights as approved by the City's Parks, Recreation, and Community Services Director; and
- City staff will deliver portable lights to the event site on Saturday, November 7 and pick the lights up on Tuesday, November 10 due to the Veteran's Day holiday. Rotary will be responsible for providing secure storage of the City's lights from the time of delivery until pickup; and
- This year, Rotary will be permitted to post a message on the City's two electronic marquee signs. The message needs to be limited to: event name, date, time, and location of the Civil War Reenactment event. The exact wording of the message will be approved by the City and will be displayed for a maximum of two weeks.

STAFF RECOMMENDATION

Approve use of City marquee signs and approve use of City portable lights, subject to conditions specified in the agenda report.

Attachment: Letter dated July 17, 2009

July 17, 2009

Mr. Hugh Riley
Assistant City Manager
City of Moorpark
799 Moorpark Avenue
Moorpark, CA 93021

Subject: Request for Use of City Electronic Marquee Signs and City Outdoor Lights for the Rotary Club of Moorpark Annual Civil War Reenactment Event at Tierra Rejada Ranch

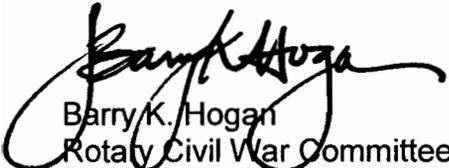
Dear Mr. Riley:

Each year for the last seven years the Rotary Club of Moorpark has held its annual Civil War Reenactment at the Tierra Rejada Ranch in the Moorpark area. We have been fortunate that each year the event has grown in size and importance to the point that it is now the largest reenactment event in California. This year our event will be held on November 7th and 8th at the Tierra Rejada Ranch. As in previous years the evening battles are the highlight of the two day event and the use of the City's lights makes this possible. Additionally, we would request the use of the City's new electronic marquee signs to notify the residents of the upcoming event.

The Rotary Club of Moorpark has been in this community for over fifty (50) years and has always been an active participant in youth activities, community activities, and charitable organizations. All of the funds, after paying expenses, go to the continued support of the community. We have greatly appreciated the City's support in the past for the Club's major fundraising event. Please join us in its continued success for the benefit of the youth and community activities and the support of charitable organizations like the Boys and Girls Club of Moorpark.

Thank you for your past support and for your consideration of support for this year's event.

Sincerely,


Barry K. Hogan
Rotary Civil War Committee