

## **ITEM 10.C**

### **MOORPARK CITY COUNCIL AGENDA REPORT**

**TO:** The Honorable City Council

**FROM:** Tom Kruse, Parks and Recreation Director  
**BY:** Peggy Rothschild, Active Adult Center Supervisor

**DATE:** December 16, 2009 (CC Meeting of 1/6/2010)

**SUBJECT:** Consider Resolution Authorizing Submittal of a Grant Application to the Ventura County Community Foundation (VCCF) for ArtsLIVE, Non-Matching, Contract Grant Funds for the Access to Art Project for Older Adults, and Authorizing City Manager to Sign All Related Agreements

#### **DISCUSSION**

The City Council is being asked to adopt a resolution (Attachment A) approving and authorizing the submittal of a grant application to the Ventura County Community Foundation (VCCF) for \$7,500 in ArtsLIVE, Non-Matching, contract grant funds for an Access to Art Project for Older Adults.

The VCCF has issued a Request for Proposals (RFP) to Ventura County nonprofits and public agencies for arts program funding. The VCCF is partnering with the James Irvine Foundation through ArtsLIVE, a three-year arts initiative in Ventura County. The goal of ArtsLIVE grants is to raise the profile of local arts organizations and artists, and to highlight the depth and breadth of the arts produced in Ventura County, with an emphasis on art programs produced by or for youth, seniors and traditionally under-represented groups.

Studies show that involvement in a challenging professionally-led arts program has positive effects on longevity and overall health in later life. Moorpark Active Adult Center's Access to Art Project for Older Adults will feature gourd art classes. The Project will provide a series of gourd art classes and fund the purchase of display stands and related equipment for a gourd art exhibit.

The grant funds available through the current RFP are targeted for performing, traditional and folk arts. As the gourd has a long history as a basis for folk art and craft, focusing the Access to Art Project on gourd art classes falls well within the parameters of the traditional and folk art grant category.

Completed applications are due to VCCF by February 5, 2010, at 1:00 p.m.

### **FISCAL IMPACT**

The Active Adult Center currently offers four eight-week gourd art class sessions during the fiscal year. Student material fees received are deposited back to the General Fund, with a portion of class costs paid from the General Fund. In addition to student material fees and the General Fund, gourd art classes are funded in part by the Active Adult Center Trust. If this grant proposal is successful and funds are received for the Access to Art for Older Adults Project, charges against the General Fund will be reduced by approximately \$2,000.

### **STAFF RECOMMENDATION**

Adopt Resolution No. 2010-\_\_\_\_\_.

Attachment: Resolution No. 2010-\_\_\_\_\_.

RESOLUTION NO. 2010-

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MOORPARK, CALIFORNIA, AUTHORIZING A GRANT APPLICATION REQUESTING MONIES FROM VENTURA COUNTY COMMUNITY FOUNDATION (VCCF) FOR AN ACCESS TO ART PROJECT FOR OLDER ADULTS AT THE MOORPARK ACTIVE ADULT CENTER.

WHEREAS, the City Council is dedicated to the support of beneficial programs for older Americans in the City of Moorpark; and

WHEREAS, participation in a professionally-led arts program has been proven to have a positive effect on longevity and overall health in late life; and

WHEREAS, funds for targeted Traditional and Folk Arts programs in Ventura County are available in the form of a grant through Ventura County Community Foundation.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MOORPARK DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. The City Council hereby approves and authorizes the grant application through Ventura County Community Foundation to secure funds for an Access to Art for Older Adults: Gourd Art Class. Further, the City Council hereby authorizes Steven Kueny, City Manager, to serve as signatory for the City Council on all matters related to the administration of this grant.

SECTION 2. The City Clerk shall certify to the adoption of the resolution and shall cause a certified resolution to be filed in the book of original resolutions.

PASSED AND ADOPTED this 6th day of January, 2010.

\_\_\_\_\_  
Janice S. Parvin, Mayor

ATTEST:

\_\_\_\_\_  
Maureen Benson, Assistant City Clerk