

**MOORPARK CITY COUNCIL  
AGENDA REPORT**

**TO:** Honorable City Council

**FROM:** Jennifer Mellon, Administrative Services Manager 

**DATE:** August 18, 2014 (CC Meeting of 9/17/14)

**SUBJECT:** Consider Moorpark City Library Annual Report for Fiscal Year 2013-14

**BACKGROUND AND DISCUSSION**

As part of Ordinance No. 403 Amending Moorpark Municipal Code Chapter 2.70, Moorpark City Library, of Title 2 of the Moorpark Municipal Code in which a Library Board of Trustees was created and policy relating to that board established, Section 2.70.090 item F states, "the board shall on or before August 31 of each year review and submit a written report to the city council and state librarian on the condition of the library for the fiscal year ending June 30 preceding."

As evidenced in the report, our library is very busy and bustling with activity. Statistical comparison reports are provided for the Library from January 2007 to June 2014 which shows that patron counts and circulation remain steady. Number of events and event attendees increased again in 2013-14 to their highest levels to date. Programming increased by 23% last year and the number of attendees increased by 18.5% over the previous year. Public computer log-ins have declined; however, more patrons are utilizing their own devices within the library than ever before.

Fiscal Year 2013-14 saw the launch of the new City website and the library's own dynamic web pages, and brought downloadable eBooks and eAudiobooks to the Library via the popular online service OverDrive. Due to the popularity of DVDs, new shelving was installed to house the expanding collection; volunteers from the Kiwanis club assisted with a Non-Fiction book shifting project; and a new color copier was installed which now gives patrons the ability to copy color documents.

Along with the popular weekly storytime, little bilingual reader storytime, and PJ storytime, the Library began offering a series of Digital Storytime programs made possible by the California State Library's grant program (which enabled the Library to purchase iPads and develop the program). The Library hosted the first Holiday PJ Party & Open House, with a special visit from Santa Claus, which brought in 160 attendees. Summer reading clubs also

continue to have great participation. The Paws to Read Summer Reading Club Petting Zoo this past June saw 400 patrons at the Library which is the largest attended Library specific event on record. On that Wednesday morning, 499 items were checked out in just 2 hours – a record for circulation. There were more programming offerings for children, teens, and adults than ever before as itemized in Exhibit A – Program Detail to the report.

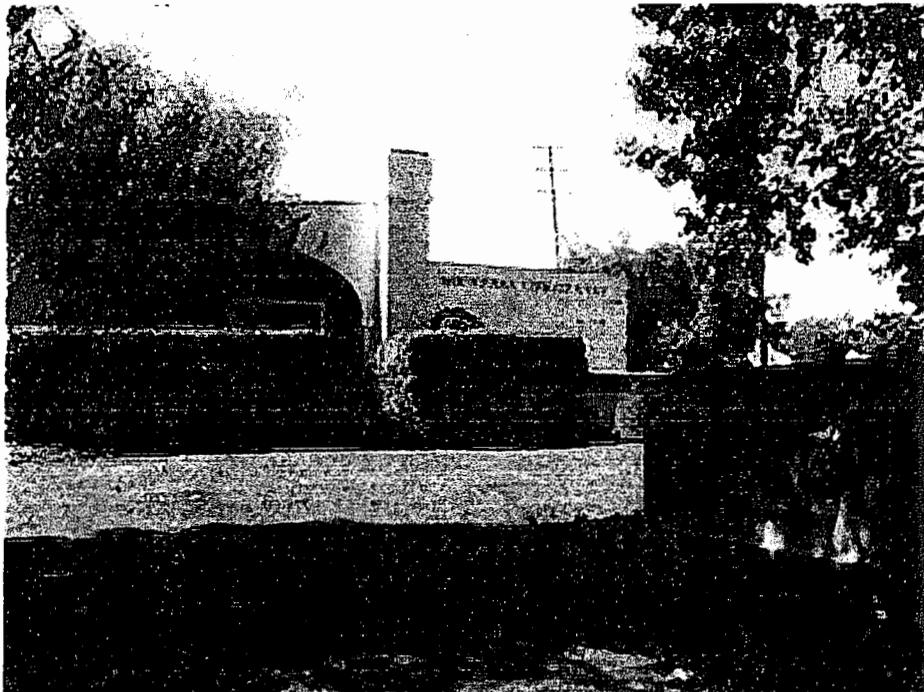
The attached annual report for Fiscal Year 2013-14 was presented to the Library Board at its meeting of August 12, 2014. The Library Board approved the staff recommendation to receive and file the report and directed staff to submit the report to the City Council as an informational item.

**STAFF RECOMMENDATION**

Receive and file the Moorpark City Library Annual Report for Fiscal Year 2013-14.

Attachment: Moorpark City Library Annual Report for Fiscal Year 2013-14

# MOORPARK CITY LIBRARY: BEYOND A CENTURY OF SERVICE



ANNUAL REPORT  
Fiscal Year 2013-2014

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## Message from the City Librarian – June 2014

During this past year the Library has witnessed exciting evolutions and innovations in an effort to stay current with today's rapidly changing community needs, wants, and expectations. Contrary to the stereotypical idea of Librarianship, my first year as City Librarian has been a wild and exhilarating ride!



Jo Rolfe, City Librarian

### What's new at Moorpark City Library?

October 2013 saw the launch of the new City website and the library's own dynamic web pages. Check us out at [moorparklibrary.org](http://moorparklibrary.org). In November patrons began to explore eBooks and eAudiobooks through the increasingly popular online delivery platform - OverDrive. Downloadable titles, especially bestsellers, continue to be added every week. eReader getting started guides are available for various platforms and staff is happy to help get you reading on your own mobile device. Just Ask Us!

Keeping technology trends at the forefront of many of our activities, we participated in the California State Library's ELF 2.0 grant program which enabled us to purchase iPads and develop a series of Digital storytimes for Little Bilingual Readers. Overall, children's programs are going from strength to strength under the ever present guidance of our very own Youth Services Librarian - Mrs. T. And talking about staff, a new Young Adult Librarian joined us in a full-time capacity just in time for the wonderful rush of enthusiasm experienced at the very start of the Summer Reading Program in June.

In addition to technology enhancements and community development, more traditional library activities remain at the core of our library services. We've offered 424 library programs since July 1, 2013 – an increase of more than 40 events from the previous year - and recorded almost 10,000 patron visits to our events! Our extraordinary frontline Circulation staff have checked out over

126,000 items to eager readers. The Paws to Read, Summer Reading Club Petting Zoo in June, saw 400 patrons at the library and 499 items were checked out just in 2 hours! This is record Circulation for a Wednesday morning at the library.

Our Library staff is not just a group of individuals who happen to like working with books; they continue to navigate innovation and change, while at the same time maintaining the core service values that the community of the City of Moorpark has come to expect. During this amazing year they have become an authentic team that I, for one, am proud to celebrate.

Now that I have passed my one year anniversary as City Librarian I wish to expressly thank everyone who has checked out a book, attended an event, participated in a library program, or volunteered your time. Something you did is recorded in the statistics and narrative of this annual report. I believe from the bottom of my heart that libraries are cornerstones of democracy, and your community support is our foundation.

Jo Rolfe, MA, MLIS  
City Librarian  
Library Systems & Services, LLC.

## Annual Library Statistical Comparison

January 2007 - June 2014

Fiscal Year	Patron Count*	Circulation	Cards Issued	Inter Library Loans**	Holds Placed	Overdrive Circulation $\Delta$
Jan - June 2007	N/A	35,141	4,641	N/A	N/A	N/A
2007/08	127,577	71,178	3,290	288	1,965	N/A
2008/09	129,277	80,314	2,466	83	3,042	N/A
2009/10	150,617	97,611	2,323	78	3,823	N/A
2010/11	134,171	98,505	1,813	29	4,935	N/A
2011/12	131,099	132,314	1,787	115	6,882	N/A
2012/13	126,145	124,151	1,573	125	6,182	N/A
2013/14	137,136	126,065	1,556	59	9,317	855

Fiscal Year	# of Events	# of Event Attendees	Public PC log-ins	Volunteers $\diamond$	Volunteer Hours $\diamond$	Brainfuse Sessions $\diamond$
Jan - June 2007	33	575	N/A	N/A	N/A	N/A
2007/08	63	2,487	22,096	N/A	N/A	N/A
2008/09	94	4,473	22,738	N/A	N/A	N/A
2009/10	152	6,082	22,726	N/A	N/A	N/A
2010/11	206	7,246	22,125	186	1,060	1,412
2011/12	351	8,027	19,525	399	3,034	3,223
2012/13	344	8,134	19,395	363	1,867	2,072
2013/14	427	9,650	16,866	418	1,811	1,605

\* Patron Counting device was installed in 7/2007

\*\* Inter Library Loan service established with MCLS 7/ 2007

$\Delta$  Overdrive implemented in 11/2013.

$\diamond$  Brainfuse and Volunteer Statistics tracked beginning 1/2011.

The Library is as busy as ever with over 137,136 visitors this past year. Circulation rose slightly; however, is still not at the all-time level reached in Fiscal Year 2011/12. Events and number of event participants both increased last year with an increase in the amount of Teen and Adult programs. This past year the number of offered programs increased by 23% and the number of attendees increased by 18.5% over last year's numbers. Many more patrons are utilizing the ability to place holds on books. This will continue to rise once the Library joins the Inland Library Network in 2014. By joining the Network, Moorpark City Library patrons will have the ability to access millions of titles throughout a multi-system combined catalog and resource sharing service.

## Program Overview

	# of Children's Programs	# of Children's Attendees	# of Teen Programs	# of Teen Attendees	# of Adult Programs	# of Adult Attendees	Total # of Programs	Total # of Attendees
July, 2013	32	1373	14	205	1	13	47	1591
August	19	449	5	27	1	12	25	488
Sept	20	496	7	253	2	22	29	771
Oct	24	632	5	54	2	37	31	723
Nov	21	462	8	102	2	12	31	576
Dec	19	455	7	63	4	33	30	551
Jan, 2014	29	540	7	35	4	29	40	604
Feb	24	555	7	39	4	16	35	610
Mar	29	637	9	43	4	14	42	694
April	21	433	10	40	6	82	37	555
May	22	455	16	131	5	210	43	796
June	24	1164	8	65	2	11	34	1240
<b>Totals:</b>	<b>284</b>	<b>7651</b>	<b>103</b>	<b>1057</b>	<b>37</b>	<b>491</b>	<b>424</b>	<b>9199</b>

The Moorpark City Library provides programming for all ages and a variety of demographics. The difference in the programming statistics on the chart above and the events and event attendees listed in the chart on page 3 is that the three large community events, detailed on the next page of this report, were not included in the chart above. Programs offered have increased in every year except 2012/13 since the Moorpark City Library opened in January, 2007. Attendance has steadily increased each year over the past 7 years. The number of Teen and Adult programs has increased most substantially over the past 3 years and attendance in both these areas can be hit and miss.

Programming is tricky, especially programming for tweens and teens, due to trends, competing programs, extracurricular activities, and school commitments. Teen events are being attended and the Young Adult Librarian constantly monitors trends and gathers feedback from the Moorpark youth population that visit the library.

The full detail of programs for Fiscal Year 2013/14 is provided as Exhibit A to this report.

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## **Community Programs**

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The Moorpark City Library participated in the three large community events during the reporting period.

### **3<sup>rd</sup> of July Fireworks Extravaganza!**

Do You Remember...? The Moorpark City Library booth at the 2013 July 3rd event focused on materials from the growing local history collection and a chance for attendees to win a grocery store gift card just for helping to identify historical photos. Photos were displayed at the event and attendees were asked to identify anything they could about the photos – location, who is in the picture, when might it have been taken etc.

### **Country Days Parade**

On October 5, 2013, the Library and the Moorpark Friends of the Library participated in the Country Days Parade. Library staff spoke to over 210 attendees on the windy day in October. Staff gave away information about the library, library logo flyers, pencils, and other promotional items. Adjacent to the Library was the Friends of the Library book sale which drew a crowd to browse and, in turn, attendees picked-up information about the library.

### **Moorpark Arts Festival**

On April 5, 2014, Librarians participated in the Moorpark Arts Festival. Library staff actively engaged with 250 attendees focusing on two primary goals 1) to promote the Library and 2) to support local authors. All three librarians and teen volunteers were actively involved throughout the day; handing out library materials and signing up patrons for library cards. There were two activities to engage the public, 1) in celebration of National Poetry Month, children wrote an acrostic name poem and 2) an activity to describe and/or draw how the library has changed your life.

For their participation, children received library logo flyers, crayons and pencils. The Library booth had 5 authors in attendance: Ryan M. Blanck, *Supposedly Fun Things*; Barbara Gibson-Paul, *Max Pays Attention*; Sally Carpenter, *Sinister Sitcom Caper*; Robert Black, *Night of the Paranormal Patterns*; and Len Lamensdorf, *Crouching Dragon Trilogy*. The authors entertained Arts Festival attendees and answered a multitude of questions about writing and publishing. Author Len Lamensdorf donated copies of all 6 of his books to the Library including the *Crouching Dragon Trilogy* and had the biggest audience for his presentation.

## Adult Programs

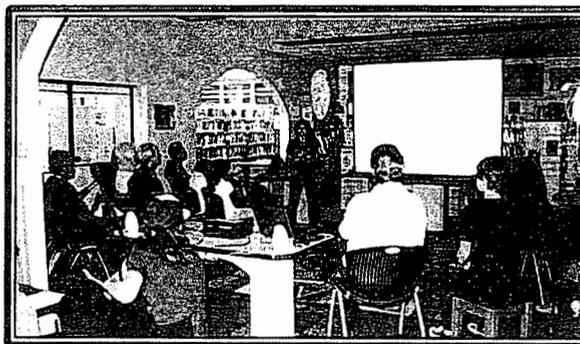
This year the City Librarian and staff presented 27 programs tailored to the adult population of our community.

**Book Club for Adults** – On the first Sunday of each month, with an additional meeting in December, the Book Club for Adults meets for a stimulating conversation around their book of choice. With between 7 and 16 participants, the club read and discussed the following books over the past year: *Maisie Dobbs* by Jacqueline Winspear; *Beautiful Ruins* by Jess Walter; *44 Scotland Street* by Alexander McCall Smith; *Forgotten Garden* by Kate Morton; *Language of Flowers* by Vanessa Diffenbaugh; *Mr. Penumbra's 24-Hour Bookstore* by Robin Sloan; *Unlikely Pilgrimage of Harold Fry* by Rachel Joyce; *The Astronaut Wives Club* by Lily Koppel (the best attended club meeting with 16 attendees); *The Rosie Project* by Graeme Simsion; *Mansfield Park* by Jane Austen; *Wonder* by R.J. Palacio, and *A Dog's Purpose* by W. Bruce Cameron. The Club also had a brief debate on the nature of book clubs and how sharing stories and reading experiences develop a sense of community togetherness and common understanding.

**First Time Home Buyers Workshop** – On September 19, the Area Housing Authority of the County of Ventura presented a First Time Home Buyers Workshop at the Library. The workshop, presented in English and Spanish, had experts in local, State and federal funding resources that cover tax benefits, raising your FICO score, and loan options for first-time buyers available through the state of California.

**Computer, eBook, & Tech Q & A** – Beginning in November, the Librarian's offered open times between one and three times per month for residents to drop by the Library and ask questions regarding computers, eBook devices, or basic technology. This Q & A time was offered a total of 11 times from November through April with a total of only 6 participants who asked questions about Facebook, printing from email, and Kindle eBooks.

**Ghost Hunting** – Back by popular demand, Sandy Carlson shared her unique perspective and fascinating insights on adventures into the unknown. 23 attendees were engaged with stories of the supernatural around Moorpark.



**December Holiday Social** – The Holiday Social featuring the Fried Out Features Band had 20 in attendance and was held on Sunday, December 8, 2013 in the City Community Center Apricot Room. All in attendance enjoyed the music and holiday spirit.

**Movie Monday's** – It was movie night at the Library. Sleepless in Seattle, Gravity, and Casablanca were scheduled to be shown. Gravity was the only movie selection with attendees. The movie nights will be analyzed and may or may not continue.

**TED Talks** – On May 19<sup>th</sup> the City Librarian hosted the first in a series of TED Talks that will be offered at the library. TED is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less). TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics — from science to business to global issues — in more than 100 languages. At the Library event, three videos were selected to view and discuss presented by Sheryl Sandberg, author and COO of Facebook, and Diana Nyad, author and long distance swimmer. After viewing the videos, the 11 attendees articulated various perspectives on gender equality and the role of women in today's society. Evaluations after the event showed an interest in future presentations of this kind.

## **Young Adult (Teen) Programs**

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The Young Adult population is challenging in the field of programming. As stated previously, tweens and teens provide a challenge due to ever changing trends, competing programs, extracurricular activities, and school commitments. The Moorpark City Library Young Adult Librarian works tirelessly to stay on top of trends, analyze our Moorpark teen community, stay up on the latest teen books and movies, as well as remain versed in technology. The Young Adult Librarian provided a range of programming this year – some offerings proved more successful than others.

Ongoing teen programs include:

**Teen Book Club** (began in January 2014, continues monthly) – The Teen Book Club meets the first Monday of each month. From January through June, the group of teens, ranging from 2 to 8 participants, have discussed the books *Wonder* by RJ Palacio; *The Alchemyst* by Michael Scott; *Flipped* by Wendelin Van Draanen; *Ungifted* by Gordon Korman; *When You Reach Me* by Rebecca Stead; and *A Wrinkle in Time* by Madeleine L'Engle; Many of the teens make personal connections to the books and enjoy their lively discussions.

**Teen Wii and Game Wednesdays** – Teens test their skills at Wii games as well as traditional board games and cards.

**Teen Movies** – Throughout the year, the Young Adult Librarian chooses movies that will hopefully appeal to the teen audience. This past year movies such as John Carter, Indiana Jones and the Crystal Skull, Journey to the Center of the Earth, Beautiful Creatures, Nightmare before Christmas, Man of Steel, Mortal Instruments, Remember the Titans, Thor: Dark World, Catching Fire, and Enders Game were shown. Often no teens show up and the movie is cancelled; however, on occasion the events are attended, for example the showing of Nightmare before Christmas drew 16 teens and Mortal Instruments had 11 teens. These events are hit and miss and typically small groups of friends happen upon the events and stay to watch the movie or participate.



**Themed Craft Days** – Numerous theme related craft days were also held throughout the year. Mod Podge Banned Book Cover Art in September; Alien Pins for Teen Read Week and Sugar Skulls for Dia de los Muertos in October; Edible Turkey Art for Thanksgiving; Recycled Gifts in December; the Create Space Craft in January; and the Valentine Heart Art in February.

A couple theme weeks were celebrated or recognized including:

**Banned Book Week** – September 22 – 28, 2013 was Banned Book Week. The library participated in celebrating this national theme where the right to read what you like and challenge censorship triumphed. We invited patrons to vote for their favorite Banned Books.

**Teen Tech Week** –The Library celebrated Teen Tech Week, March 9 – 15, 2014, with an event every day for the week. There was a QR (quick response) barcode scavenger hunt in the library; our first Teen Makerspace DIY (do it yourself) craft using computer keyboard keys; a Bookfacing project; and an



engineering challenge. The most popular event was Bookfacing where 10 teens chose a book cover and the Young Adult Librarian took their portrait matching their pose to the book to make it look as if the face on the book cover was their face. The photos were posted on the library social media sites, on a display in the library, and we emailed and printed a copy of the picture for each teen who participated.

Special Events were held throughout the year such as:

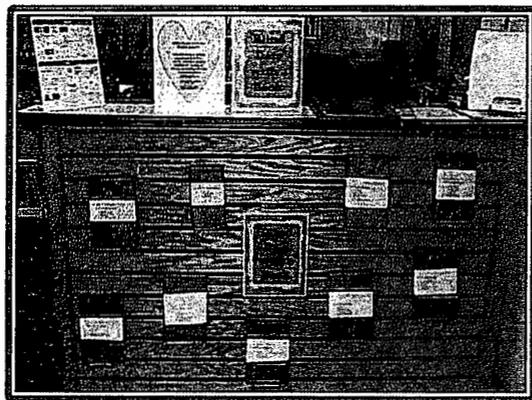
**The Moorpark Pizza Challenge** – It's Election Day, so rock the vote! Teens gathered at the library to vote on the best pizza in Moorpark. Pizza was eaten in a "blind taste test" from Pizza Hut, Pizza & More, Me-N-Ed's, and Dominos. Teens certainly have strong opinions on what makes a pizza their favorite. Everyone enjoyed this lively event.

**Divergent Movie Release Party** – On Thursday, March 20, the day before the official movie release in theaters, the Library hosted a Divergent Movie Release Party. The 10 teens in attendance played games, determined which "faction" they belong in and getting a temporary tattoo of their faction; and ate movie themed food.



**Bully the Movie** – The library hosted a special screening and discussion of the award-winning documentary "Bully" (PG-13) in the Community Center Apricot Room.

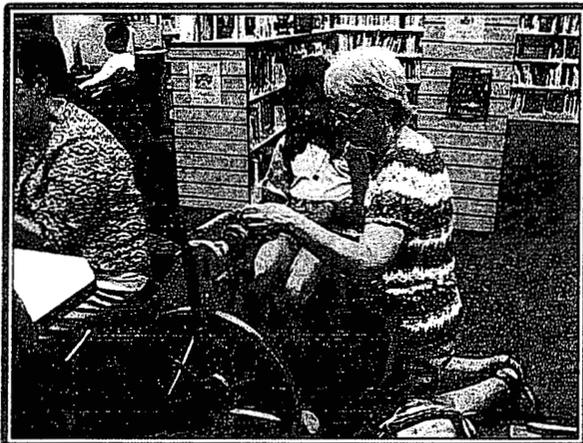
Promotion was done through the school district and Esperanza Guzman, from Interface Children and Family Services was on hand to answer any questions. Even with the promotion, and the buzz around the movie, only 6 attended the event.



**Blind Date with a Book** – During February, teens were invited to have a "blind date with a book". Fourteen teens participated by selecting one of the mysteriously wrapped books to take home and see if it was a "connection" or a "dud". The teens then "rated their date" by writing a review.

**Teen Movie and Dance Off** – Teens were invited to watch the hit movie “Step Up” and then participate in the Wii “Just Dance” Dance Off competition. Only two teens showed up for the event but enthusiastically battled for the best dancer title.

**Test Prep Tuesdays** – In April, the Youth Services Librarian hosted Test Prep Tuesdays offering testing tips and best practices for the SAT and ACT tests. No teens participated.



**Teen Makerspace** – On Tuesday, May 13 the library hosted Teen Makerspace: Knitting & Crochet. Seniors who participate in the active adult center knitting club were invited to teach the teens to knit or crochet. There were 8 teens and 6 seniors at the event. The ladies from the Active Adult Center Knitting Club taught crocheting simple

chains. One lady also brought her spinning wheel and showed the teens how the yarn is made from sheep’s wool. She brought in samples of the wool when it was sheared and then showed them how to spin it into yarn. One mother and daughter came as they enjoy crocheting together. On June 17, the Makerspace was DIY Wrapped Headphones/Earbuds. Ten tweens showed up to learn how to wrap earbuds with embroidery thread, which is not only decorative but helps prevent the earbuds from getting tangled and makes them unique to each person so they don’t get mixed up. The Young Adult librarian showed a brief YouTube tutorial, and then she and the Youth Services Librarian helped participants get started on wrapping their own earbuds.

**Comic Con Anti Prom** – The Teen Comic Con / Anti-Prom was well attended by 36 teens. May 3 is National Free Comic Book Day, so the Young Adult Librarian planned an event to play on the popularity of the annual San Diego Comic Con International Event. Cartoon Drawshop showed the teens how to draw anime and manga characters. The teens enjoyed pizza and Pocky sticks and participated in Mod-Podge Comic Book





crafts. A local comic book store donated stacks of comics for the crafts. Five teens showed up in costumes as part of our cosplay (costume play) fashion show and costume contest. The Costume Contest winner received a \$40 gift card and the runners up won a \$15 in gift cards. Reporters and photographers from both the Ventura County Star and the Moorpark Acorn come out to cover the event. One teen who is part of the anime club at Moorpark High School said, "It is so awesome that our little town is offering an event like this at the Library. We've never had anything like this before."

## Children's Programs

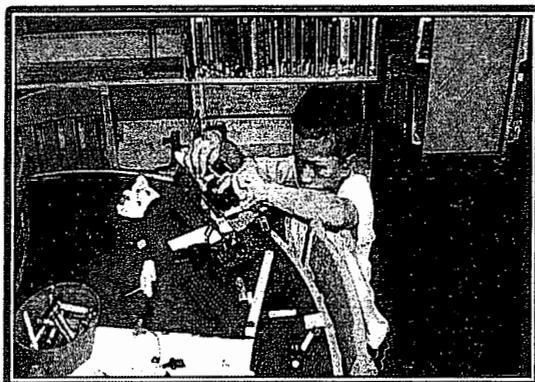
The Moorpark City Library provides programming for all ages and a variety of demographics throughout the year. On average, 35 programs are offered each month and attendance varies based upon time of year and event. Children's story time programs continue to have strong attendance with the Little Bilingual Readers Storytime having the highest attendance averaging between 25 and 35 participants. Popular children's programming that recurs all year long includes:

**Game Days** – Children participate in computer games, board games, Wii interactive games, and play cards. This traditional gameplay offers children opportunities to utilize different parts of their brains and analytical skill not to mention hones their competitive spirit, provides lessons in patience, and teaches that sometimes you win and sometimes you lose but you must always be respectful.

**PJ Storytime** – Every Thursday at 6:30 p.m. children listen to enchanting stories presented by adult and teen guest readers at this cozy evening event – pajamas and slippers always welcome.

**4 Paws Book Club/ Read to a Dog** – This program takes place the first Saturday of each month from 1:30 – 3:00 p.m. This program offers opportunities for emergent readers, who may be below grade level or just have trouble reading out loud, to read aloud to therapy dogs each month. Participants read and then get to take home a book, courtesy of Sage Publications, so they can keep practicing reading aloud.

**Lego Time** – This very popular program continues to produce “master builders”. Lego’s of all shapes and sizes are provided and children are given the opportunity to create free form as well as create the

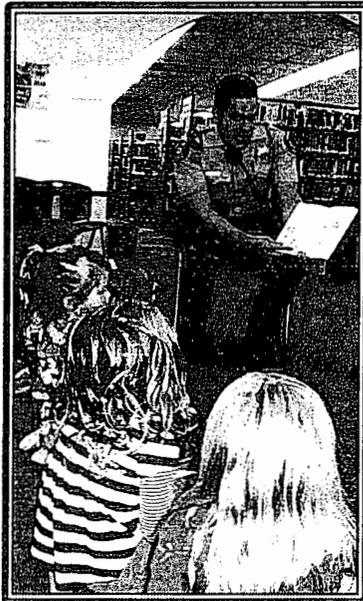


themed object of the day. Some themed objects to test Lego building skill and creativity have included a flag, plane, or tallest structure. Between 25 and 35 children typically turn out for Lego Time.

Children’s programming below took place during the school year and is not offered in the summer months when the Summer Reading Clubs take place:

**Family Storytime** – This traditional storytime occurs each Wednesday from 10:30 – 11:15 a.m. and features children’s literature with Mrs. T. and Booker, the puppet dog mascot. Songs, finger plays, and crafts are all part of the fun for parent/caregivers and preschool age children. Guest readers often will stop by like our local Police and Fire Fighters.



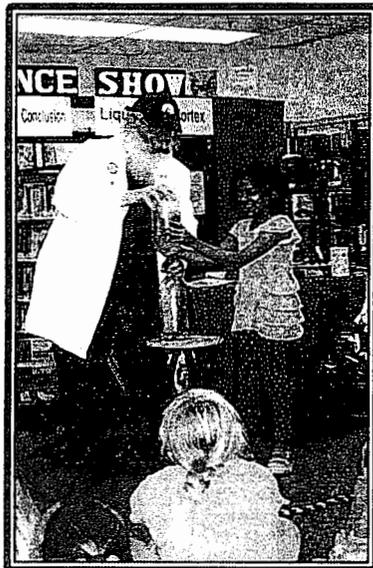


**Little Bilingual Readers Storytime** – Every Tuesday from 11:00 a.m. – 12:00 p.m. the Library presents this bilingual storytime with community partners First 5. Children enjoy stories and songs, in Spanish and English, along with music, games, and crafts.

**Digital Storytime and Play** – Beginning January 29, 2014, and occurring the last Wednesday of each month at 10:30 a.m. the Library hosts a Digital Storytime & Play hour using iPads. This Digital Storytime has three stations: Art, Educational Manipulative Games, and Digital Apps and the Youth Services Librarian assists the young children and their parent/caregiver as they learn about educational technology offerings. Attendance has ranged between 20

and 45 for this new storytime offering.

Special Events for Children also take place throughout the year.



**Silly Science Show** - “Professor Wisenheimer” visited the library on Tuesday, September 24, with 75 people in attendance. The Professor demonstrated scientific principles and terms in a funny and entertaining program utilizing the children as assistants testing out the steps in the scientific method. The entire audience enthusiastically participated

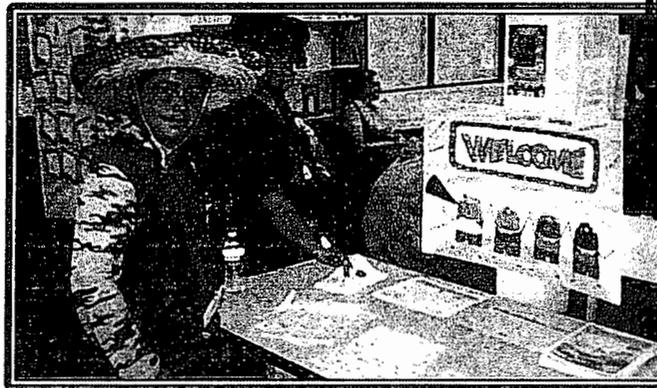
**Halloween Fun & Costume Event**

– This annual event brought in 40 participants to show off their costumes and make crafts.



**Holiday PJ Party and Open House** –The Library hosted 160 people for the 1<sup>st</sup> Annual Holiday PJ Party on December 12. This was the highest attendance for an event held inside the library. Princess Kayla welcomed families and led holiday songs. There was hot chocolate, games, stories, and a special appearance by Santa.

**El Día De Los Niños/ El Día De Los Libros** – On April 24, 2014 the library celebrated diversity and literacy honoring our multi-cultural heritage

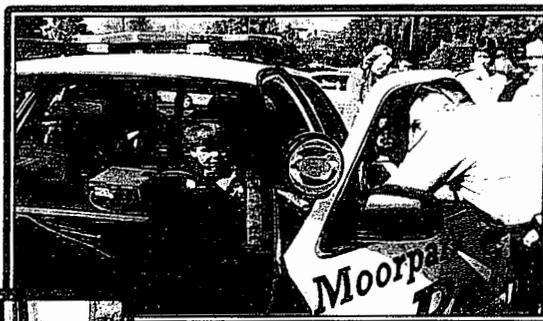


through the annual program. Stories and music for families with young children were enjoyed by 70 attendees. Karina

Tamayo from First 5 and the Youth Services Librarian led participatory bilingual (Spanish) stories and songs. The musical performer, Craig Newton, brought more than a dozen musical instruments from around the world, describing their history and origin. Then he played and led a sing-along with folk songs and invited children up as volunteers to play instruments as well. The library area was decorated with culturally appropriate materials and a book giveaway concluded the evening.

**May Bookmark Contest** - As a promotion for the upcoming summer reading program, we had over 200 entries and 9 winners in the May “Paws to Read” themed contest. Judges were from the Moorpark Friends of the Library. Winners were: Amber S., Gr. 1 Flory; Mariana T., Gr.1 Mountain Meadows; Chloe B., Gr. 2 Peach Hill; Zoey H., Gr. 3 Flory; Ryan P., Gr. 3 Walnut Canyon; Kaia Y., Gr. 3 Flory; Jordan B., Gr. 4 Mariposa (outside Moorpark); Emma R., Gr. 4 Walnut Canyon; Alexis H., Gr. 4 Flory. The contest was promoted at the Petting Zoo event. Bookmarks are available at the Library.

**Big Truck, Big Read** - This recurring event for children and families lets them experience local community services. Vehicles included a city bus and dump truck, two waste management vehicles, a fire



truck, tow truck, and police car.

The 175 attendees could sit in the vehicles, honk horns, and hear sirens. Everyone participated in the sing-along of "The Wheels on the Bus." Children were given construction hats and information bags.

Inside the library, there was a story time with princesses, a fireman, and a police officer along with crafts to complete during this family fun program.

## Summer Reading Clubs

During the summer months of late June through early August, the themed Summer Reading Club (SRC) is in full swing. Storytime events take the summer months off and other events occur at the library on a weekly basis.

**"Have Book Will Travel" 2013** – The kick-off event was in June 2013, and the SRC continued through August 5. Summer Reading Club Sign-ups for 2013 were as follows:

Children:	694
Teen:	158
<b>Total:</b>	<b>852</b>



**Children's SRC Program 2013**

The large weekly performances took place on Mondays at 3:00 p.m. in the Community Center Apricot Room. On July 1 participants took a Voyage to Africa and explored culture, dances and songs of Africa; July 8 brought us Around the World with the Reptile Family; July 15 children experienced the Best Bubble Show Ever; July 22 Labak the Magician dazzled the audience with the magic of reading; July 29 featured Stories

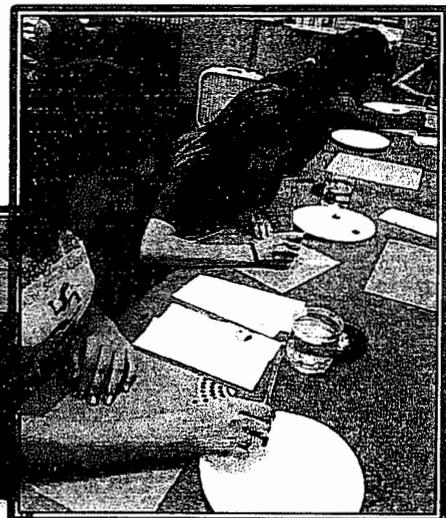


from the Old Country with Flights of Fantasy; and August 5 was the Cupcake Finale featuring Family Stories from Latin America.

**Teen SRC Program 2013**

The Teen Bookcover Design Contest enticed teens to choose their favorite book in the Moorpark City Library Teen Collection and create a new cover for it! Winning designs were used as a cover for the library copy of the book.

The large weekly performances took place on Tuesdays at 2:00 p.m. in the Library. Teen Travel Tuesday's took participants to Australia to create Aboriginal Dot Art; to Japan to create Bento Boxes filled with



edible art; to India to learn Madubani Art, characterized by eye-catching geometrical patterns using natural dyes and pigments; to Spain to learn about and eat Tapas! traditional small bites with lots of flavor; and to China to practice the art of Chinese Water Color painting. Between 17 and 16 teens participated in these creative travel adventures.

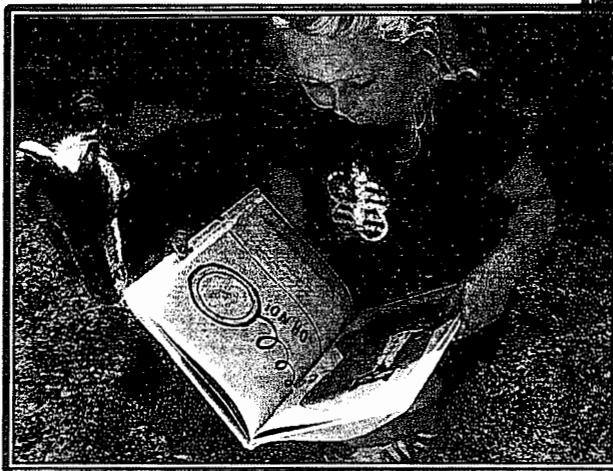
### Adult SRC Program 2013

Read, Review, and Win! Adults were invited to read or listen to a book during June, July or August and fill out a review form found at the Library, on the library website, or the library Facebook page for a chance to win an Amazon Kindle or other prizes.

**“PAWS TO READ” 2014** –The kick-off event was June 24, 2014, and the SRC continued through August 5.

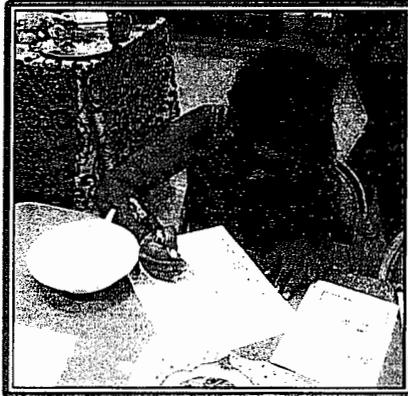
### Children’s SRC Program 2014

To get everyone reved up for the Summer Reading Club, the Library hosted a Petting Zoo next to the Library on Wednesday, June 18 at 10:00 a.m. A record setting 400 attendees stopped by to see goats,



chickens, ducks, a miniature alpaca, and a miniature two-year old cow! Parents and children enjoyed petting the animals and Library staff promoted the upcoming Summer Reading Club.

The Kickoff event “Aesop’s Fables Puppet Show” at the High Street Arts Center took place on Monday, June 23 at 3:00 p.m. All large performances continue throughout June, July and the first week of August on Monday afternoons. On June 30 children were asked, “What PAWS can you identify?” and the answer was “none” as the Reptile Family once again visited.

**Teen SRC Program 2014**

The teen summer reading club began with B-I-N-G-O! Every teen that signed up for the SRC received a BINGO card. Teens received a stamp and earned a raffle ticket each time they: 1) Participated in a SRC program, 2) Participated in weekly Facebook pet challenges, 3) Wrote a peer recommendation for a YA book (the best

ones will be turned into a QR code shelf talker and will be displayed with the book), 4) Brought a can of cat or dog food to the finale for animals in need, and 5) Met or surpass their reading goal.

The Teen Kickoff Event was held on June 24 at 3:00 p.m. Teens stopped by to pick up their Summer Reading Club materials, participated in an ice cream tasting, and got a lesson on Henna Tattoos. There were 22 attendees.

**Adult SRC Program 2014**

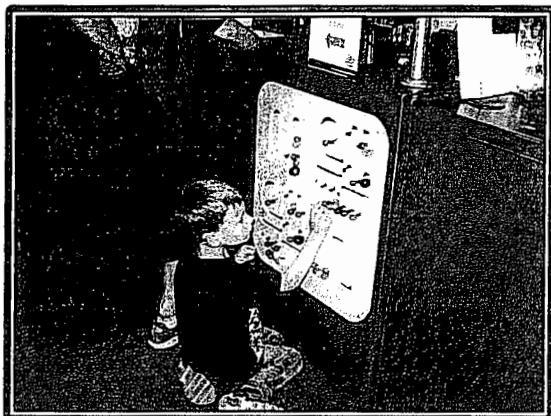
Once again, adults were asked to Read, Review, and Win! Adults were invited to read or listen to a book from the "Adult Wall of Books" (these are titles previously read by the Book Club) during June, July or August and fill out a review form found at the Library, on the library website, or the library Facebook page for a chance to win an Amazon Kindle or other prizes.

## Customer Service, Outreach, and Volunteerism

Library customer service is paramount to the experience of its users. A good library does more than just house a collection, it provides patrons with the tools necessary to actively and meaningfully engage with their world. Never has this been more true than in today's web based environment.

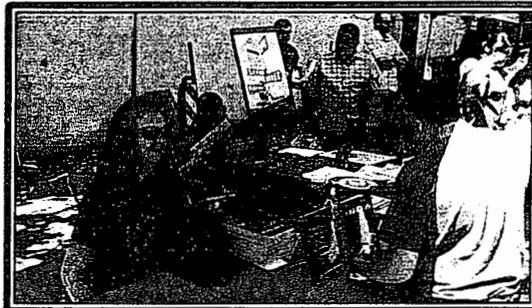
When we found that the expanding DVD collection could no longer fit onto the available shelves, we were faced with the option of weeding items that could potentially still hold the interest of patrons wishing to borrow them, or building new shelving into the existing wall space. It was determined that it would be more beneficial to expand the shelving area to house the ever growing collection. The project was completed and the launch of the newly configured collection took place in early April.

In terms of equipment, a DVD and CD disc cleaning machine was purchased in September 2013. The unit brings life back into worn out or scratched movies and music that previously would have been discarded as they would not satisfactorily play. Because of the new disc cleaner the adult, children's and music disc collections are being repaired and refreshed on a continuous basis. The month of May also saw the addition of a new vending color copy machine that offers black and white copies for 10 cents per page and now color copies for 25 cents per page. Although use has so far been modest, it's is anticipated that it will increase as the fall semester begins and homework illustrations can be produced in full color.



One of the most popular additions to the library is the children's wooden manipulative installed onto the front of the circulation desk. This is designed to engage young ones as their parents are checking out their books. The children love to play, the parents love that they can concentrate on the task in hand, and other library users appreciate that the children do not get upset about waiting at the desk since the exciting activity toy has been installed. This small enhancement might just be the most visibly successful physical customer service enhancement of the year.

Library staff have conducted outreach at various community events such as Country Days, Moorpark Arts Festival and the July 3rd Firework Extravaganza. Librarians attend local school open house nights and career days to promote library programs and services, and offer informational resources. As you can see in Exhibit A, school outreach, teacher visits, and tours reached hundreds of students this past year. We offer class visits where Librarians go into school class rooms, and also invite classes to come to the library to receive direct information literacy instruction along with a fun story time activity.



The library has developed community partnerships with several service groups and numerous individuals. These include an active Friends organization. **Moorpark Friends of the Library** funded aspects of Library programming throughout the year through in-library, parking lot, and online donated book sales, as well as a community fundraising event entitled *Comedy Night at the Funeral Home* in October 2013. Library Board President Robert Perez donated his family run business as the venue for this event. He also generously starred in the role of Santa Clause for the highly popular Holiday Social held in the Library in December.

**First 5 California** is a government sponsored non-profit organization designed to focus on children's health and education as top priority, especially in the early years of development. In collaboration with library staff they facilitate the *Little Bi-lingual Readers* program which brings literacy skills to young children in the form of shared stories, songs and physical activities presented in both English and Spanish.

The **Kiwanis** service group is a *global organization of volunteers dedicated to changing the world one child at a time*. Fourteen teen and adult Kiwanis volunteers assisted with the library's non-fiction collection shifting project in the spring. The library outgrew the existing space in this section so a row of new shelving was added to



each stack. This prompted the need to reorganize all materials into the correct Dewey Decimal numerical order. The Kiwanis prepared the materials for shifting on March 8 and returned for the major shifting event on Saturday April 12. They worked together like a well-oiled machine and the end result was better than could have been anticipated.

The **Moorpark Women's Fortnightly Club** founded the library in 1912. As regular supporters of the library their contributions have been valued and appreciated through the years. This year they donated \$500 and are currently busy organizing a community fundraising event to benefit the library, Family Fun Day at the Ranch to be held on September 21, 2014.



**Over 400 adult and teen individual volunteers** have offered their time for ongoing library tasks and special projects! Adult volunteers have assisted with item labeling projects, program preparation and implementation, and DVD and CD maintenance and repair. Teens that are required to undertake community service hours in order to graduate from high school are welcomed to the library for scheduled volunteer training sessions. Here they can learn basic skills in library organization, as well as discover first-hand knowledge of work-life balance, time management, personal responsibility, and team collaboration.

**Golden Grades Tutoring** is the name of a group of motivated Moorpark High School teen volunteers who provide a program offering after school tutoring and homework help for younger children at the library.

In terms of Databases, we continue to offer the Gale Virtual Reference Library and Career Transitions, as well as subscription based database named **Brainfuse** for live online tutoring and homework help provided by qualified teachers and professionals located all across the country. The databases which are currently under review for enhancement provide a mountain of peer reviewed resources and authentic expert derived ideas.

## **Governing Bodies**

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### **The Library Board of Trustees (Board)**

The Library continues to enjoy the strong support and leadership of the City's Library Board of Trustees (Board). Board members in Fiscal Year 2013/14 were as follows: Robert Perez, President; Donna Pugh, President Pro Tem; Anne Dixon, Boardmember; Michael Fenerin, Boardmember; Heather McGregor, Boardmember. The Board is very committed to our library and the enrichment that the library brings to the community.

The Board met in July, 2013 when Robert Perez became Library Board President and Dona Pugh President Pro Tem. Heather Cousin, City Librarian, gave a report on the Library Eureka grant for the Phoenix Project: Reclaiming Moorpark History Collaborative indicating that Interns are assisting with scanning documents and photos for the archive. Ms. Cousin also gave a report on the Moorpark Library activities for the last month and introduced Interim City Librarian, Jo Rolfe. Library Board Member Fenerin gave a report on the Friends of the Library's activities and revenues for the last term.

At the meeting of August 12, 2013 President Perez announced Moorpark Country Days will be held October 5, 2013. The Moorpark City Library as well as the Moorpark Friends of the Library will have booths for the event. The Library Board unanimously agreed to adopt the revised Rules of Procedure for the Library Board of the City of Moorpark for Meetings and Related Functions and Activities, and received and filed an informational report on OverDrive, the new downloadable book platform at the library. Overdrive is scheduled to launch in October and will be accessible from the Library's enhanced webpage.

At the October 14, 2013 meeting, the Board considered and made recommendations to the City Council for revisions to Council policies pertaining to Library operations and the Library Fine and Fee Schedule.

At the meeting of January 14, 2014, the Board considered and submitted to the City Council the Annual Moorpark Library Report for Fiscal Year 2012-2013.

At the meeting of March 11, 2014 the Board considered Library related goals and objectives for discussion at the scheduled joint special meeting of the City Council and Library Board on to be held on April 23, 2014.

On April 23, 2014, Board members had their third joint meeting with the Moorpark City Council and outlined their priorities for the next year. Along

with the Board and City Council, the following staff was present at the meeting: Steven Kueny, City Manager; Deborah Traffenstedt, Deputy City Manager; and Jennifer Mellon, Administrative Services Manager. The discussion focused on eight topics:

1. Update on the status of the Civic Center Project which includes the Library Expansion Project;
2. Keeping the digital history project as an objective including the possibility of partnership with the Moorpark Historical Society, and;
3. A discussion about the possibility of joining a reciprocal borrowing system in the next year.

At the May 13, 2014 meeting, the Board received the City Staff report regarding an update on the Local History Digitization project. Mike Fenerin, Library Board Member, resigned his position and the recruitment for three board members took place in May.

At the City Council's June 4, 2014 regular meeting, Anne Dickson was reappointed to the Library Board to serve a one-year term expiring June 30, 2015, and David Landry and Candace Sunseri were appointed to the Library Board to serve a three-year term expiring June 30, 2017.

## Support Organizations

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### Moorpark Friends of the Library (Friends)



In 2013, the Moorpark Friends of the Library were proud to once again sponsor the Library's Summer Reading Clubs and special events. Friends provided incentive prizes for various events and assisted with the planning, logistics, marketing and outreach. The

Friends are tireless advocates of the library and their support is truly appreciated.

The Friends are a 501(c)(3) organization whose sole purpose is to support the Moorpark City Library. The Friends meet regularly to discuss their operations and how they can assist the Library



with programs, events, and in other ways. The Friends commitment is to support and sponsor library programming and the Friends donated over \$9,000 to the City for Library support in Fiscal Year 2013/14.

**Memberships** – Friends Memberships continue to remain strong with over 80 paid members. There are various levels of membership offered and with a family or patron level membership or patron level there is the perk of free books from the Friends Book store!

**Book Sales** – The Friends continued operating their book store in the Library with generous help from their volunteer corps. In July 2013, the Friends broke their all-time record for a seasonal “Parking Lot and Porch Sale” with earnings of \$707.

In the fall of 2013 the Friends participated in a “trifecta” of book sale events. The Friends, once again, participated with a book sale at Country Days. Even though it was extremely windy, the Friends still had a good turnout for the sale. The Friends also held a Porch Sale following Country Days and participated for the first time at the Civil War Reenactment. For the Civil War event, the friends culled all war related materials and history books and took them to the event. Country Days and the Porch Sale income total was \$526 and the Civil War Book Sale netted \$497.

In calendar year 2012 the Friends made \$471 in online sales and \$2,558 in book sales for a total of \$3,029. In calendar year 2013 the Friends earned \$540 in online sales and \$2,664 in book sales for a total of \$3,204. Profits from the book sales continue to be the Friends largest revenue generator at approximately half of the annual income.

**Book Club** – Moorpark Friends of the Library Membership Chairperson, Francine Dudenhoffer, continued offering a book club for adults at the Emeritus Senior Living Center in Camarillo. Emeritus sponsors the purchase of additional large print copies of book club selections and gives a \$50 monthly donation to the Friends.

**Comedy Fundraiser** – The First Annual “Live Comedy at the Funeral Home” was a great success. The event was held on Sunday, October 27, 2013 at 6:30 p.m. with wine social and three stand-up comedian event at the Perez Family Funeral Home Chapel. The event was well attended and the net profit was \$1,044. As a result of strategic partnerships with the Moorpark Women's Fortnightly, Rotary, Kiwanis and others, this high profile event brought the Friends mission to a completely new audience and gained increased support. The Second Annual “Live Comedy at the Funeral Home” event will be on Sunday, October 26, 2014.

## Contact Information

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**Moorpark City Library**  
**799 Moorpark Avenue**  
**Moorpark, CA 93021**

**Phone: 805-517-6370**

**Email: [askus@moorparklibrary.org](mailto:askus@moorparklibrary.org)**

**[www.moorparklibrary.org](http://www.moorparklibrary.org)**

Date	Program	# of Attendees	Topic / Notes	# of Programs
JULY				
7/1/2013	Teen Movie Monday	10	John Carter	1
7/1/2013	SRC Performance	100	Voyage to Africa: J. Jackson	2
7/2/2013	LegoTime	35	Children	3
7/2/2013	Teen Travel Tuesday	17	Aboriginal Dot Art	4
7/3/2013	Games	15	Board games & Wii	5
7/3/2013	Teen Wii and Games	10	Wii and Games	6
7/3/2013	3rd of July Fireworks		Outreach to attendees	7
7/5/2013	B&G Club Visit	21		8
7/7/2013	Adult Book Club	13	Maisie Dobbs	9
7/8/2013	Teen Movie Monday	1	Indiana Jones and the Crystal Skull	10
7/8/2013	SRC Performance	220	Reptile Family	11
7/9/2013	Teen Travel Tuesday	20	Japanese Bento Boxes	12
7/9/2013	LegoTime	35	Children	13
7/10/2013	Wii and Games	12	Wii and Bingo	14
7/10/2013	Crafts	20	Masks & Star Fans	15
7/11/2013	Read to a Dog	13	Kathleen & dog Molly	16
7/11/2013	Reading Buddies	6		17
7/11/2013	PJ Storytime	20		18
7/12/2013	B&G Club Visit	9	one group only	19
7/12/2013	SRC Movie	20	Harry Potter & the Sorcerer's Stone (PG)	20
7/15/2013	Teen Movie Monday	3	Journey to the Center of the Earth	21
7/15/2013	SRC Performance	240	Best Bubble Show-Jordan Monks	22
7/16/2013	LegoTime	35	Children	23
7/16/2013	Teen Travel Tuesday	26	Indian Madubani Art	24
7/17/2013	Henna Caravan	32	Henna and City of Bones	25
7/17/2013	SRC Games	15	Bingo, cards, & Wii	26
7/18/2013	Read to a Dog	9	Kathleen & dog Molly	27
7/18/2013	Reading Buddies	8		28
7/18/2013	PJ Storytime	20	Teens-Maisum & Nada	29
7/19/2013	B&G Club Visit	14		30
7/19/2013	SRC Movie	65	Wreck-It-Ralph	31
7/22/2013	Teen Book Cover Contest	3		32
7/22/2013	SRC Performance	200	LaBak the Magician	33
7/23/2013	Teen Volunteer Mtg.	2		34
7/23/2013	Teen Travel Tuesday	19	Tapas!	35
7/23/2013	LegoTime	35	Children	36
7/24/2013	Teen Wii and Games	13	Wii	37
7/24/2013	Crafts	15	watercolor	38
7/25/2013	Read to a Dog	14	2 dogs & handlers	39
7/25/2013	Reading Buddies	3		40
7/25/2013	PJ Storytime	18	Christina	41
7/26/2013	B&G Club Visit	26	2 groups	42
7/26/2013	SRC Movie	25	Mary Poppins	43
7/29/2013	SRC Performance	65	Flights of Fantasy Story Theatre	44
7/30/2013	Teen Travel Tuesday	26	Chinese Water Color	45
7/30/2013	LegoTime	35	Children	46
7/31/2013	Teen Prize Finale	13	Prizes!	47
7/31/2013	Games	15	Children	48
		<b>TOTAL:</b>	<b>1591</b>	

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
<b>AUGUST</b>				
8/1/2013	Read to a Dog	12	Kathleen Canfield w/ Molly	1
8/1/2013	Reading Buddies	4		2
8/1/2013	PJ Storytime	8	Kelly Kennedy	3
8/2/2013	B & G Club Visit	15		4
8/4/2013	Book Club for Adults	12	Beatiful Ruins by Jess Walter	5
8/5/2013	Cupcake Finale	115	Antonio Sacre, Storyteller	6
8/6/2013	LegoTime	25		7
8/7/2013	Craft Buffet	30		8
8/7/2013	Teen Wii	5		9
8/8/2013	Read to a Dog	16	2 Dogs & Handlers	10
8/8/2013	Reading Buddies	0		11
8/8/2013	PJ Storytime	13	Teen Emily	12
8/9/2013	B & G Club Visit	20		13
8/12/2013	Teen Movie	5		14
8/14/2013	Family Storytime	16	Circus theme	15
8/14/2013	Teen Wii	6		16
8/15/2013	PJ Storytime	18	Teens	17
8/16/2013	K Round-Up	65	Community Outreach w/First 5	18
8/19/2013	Teen book discussion	6	Serendib HS Summer Book	19
8/21/2013	Family Storytime	30	Boats	20
8/21/2013	Teen Wii	5		21
8/22/2013	PJ Storytime	5	Teen Iman	22
8/23/2013	Movie	12	HP2 Chamber of Secrets	23
8/28/2013	Family Storytime	30	Elephants	24
8/29/2013	PJ Storytime	15	Joanne H.	25
		<b>TOTAL:</b>	<b>488</b>	
<b>SEPTEMBER</b>				
9/3/2013	La Reina HS Christian Service Fair	100	12 teens signed up for volunteering (info; one came to vol orientation)	1
9/4/2013	Family Storytime	43	Brittney	2
9/4/2013	Teen Wii	0		3
9/5/2013	PJ Storytime	7	Brittney	4
9/7/2013	4 Paws Book Club	9		5
9/8/2013	Book Club for Adults	11	44 Scotland Street by Alexander McCall Smith	6
9/10/2013	Little Bilingual Readers	25		7
9/11/2013	Family Storytime	38	Brittney	8
9/12/2013	PJ Storytime	10	Hillary W.	9
9/16/2013	Teen Movie	0	"Beautiful Creatures" PG-13	10
9/17/2013	Little Bilingual Readers	30		11
9/18/2013	Family Storytime	35	Shapes	12
9/18/2013	Class Visit	30	Walnut Canyon Grade K	13
9/18/2013	Teen Wii	15	Snacks and Wii games	14
9/19/2013	Teen Volunteer Training	4	Library tour and volunteer training	15
9/19/2103	PJ Storytime	7		16
9/19/2103	First time home buyers workshop	3	Housing Authority (City requests no further presentations at the library unless pre-auth.)	16
9/20/2013	Class Visit	60	2 tours + Lib. Cards	17
9/20/2013	LegoTime	25	Children	18
9/20/2013	Boy Scout Visit	5	Tour + computer usage	19
9/22/2013	Banned Book Week		Displays and Teens vote for their favorite banned book; results posted on facebook	20

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
9/23/2013	Oaks Christian HS Service Fair	119	spoke with 119 students and staff; 21 students shared contact info re: volunteering at MPL	21
9/24/2013	Little Bilingual Readers	30	If you give a cat a cupcake	22
9/24/2013	Silly Science Show	75	Ric Morton	23
9/25/2013	Family Storytime	30	Fall theme	24
9/25/2013	Teen Craft	11	Mod Podge Banned Book Cover Art	25
9/26/2013	PJ Storytime	8	Teen Emily	26
9/27/2013	Class Visit	28	Walnut Canyon Grade 4	27
9/27/2013	Family Movie	9	Harry Potter Prisoner of Azkaban	28
9/30/2013	Teen Volunteer Training	4	Library tour and VT	29
<b>TOTAL:</b>		<b>771</b>		

## OCTOBER

10/1/2013	Little Bilingual Readers	35	Rainbow Fish	1
10/2/2013	Family Storytime	20	Farmer	2
10/2/2013	Class Visit	28	Walnut Canyon Grade K	3
10/2/2013	Wii Wednesdays	11	Wii and snacks	4
10/3/2013	PJ Storytime	11	Farm	5
10/4/2013	Class Visit	50	Mountain Meadows tour & booktalk Grade 5	6
10/4/2013	Class Visit	50	Mountain Meadows tour & booktalk Grade 3	7
10/5/2013	Country Days	210	Outreach toys & 9 Library Cards	8
10/6/2013	Book Club for Adults	13	Forgotten Garden by Kate Morton	9
10/8/2013	Little Bilingual Readers	30	Runaway bunny story	10
10/9/2013	Family Storytime	37	Pumpkin-Brittney	11
10/9/2013	Teen Craft	9	Alien Pins for Teen Read Week	12
10/10/2013	PJ Storytime	5	Miss Lucy from Princeton Montessori	13
10/11/2013	Class Visit	31	Tour Walnut Canyon Grade 5	14
10/11/2013	Class Visit	29	Walnut Canyon Grade 3	15
10/12/2013	4 Paws Book Club	11	2 Dogs	16
10/15/2013	Little Bilingual Readers	28	Karina & Where the wild things are	17
10/16/2013	Family Storytime	30	Owls	18
10/17/2013	PJ Storytime	16	Teen-Emily	19
10/18/2013	Class Visit	24	Walnut Canyon Grade 4	20
10/18/2013	Legos	25	Children	21
10/21/2013	Teen Movie	16	Nightmare Before Christmas (PG)	22
10/22/2013	Halloween Costume Event	40	Accessories	23
10/23/2013	Family Storytime	25	Bats	24
10/23/2013	Wii Wednesdays	8	Wii and snacks	25
10/24/2013	Ghost Hunting	23	Sandy Carlson	26
10/24/2013	PJ Storytime	25	Joanne-Halloween theme	27
10/25/2013	Class Visit	20	Tour & Preschool-Walnut Canyon	28
10/28/2013	Teen Super Craft	10	Sugar Skulls for Dia de los Muertos	29
10/29/2013	Class Visit	27	Walnut Canyon Grade 3	30
10/30/2013	Family Storytime	31	Halloween	31
10/31/2013	PJ Storytime	5	Halloween	32
<b>TOTAL:</b>		<b>933</b>		

## NOVEMBER

11/2/2013	4 Paws Book Club	2	2 dogs	1
11/3/2013	Book Club for Adults	12	Language of Flowers by Vanessa Diffenbaugh	2
11/5/2013	Little Bilingual Readers	24	Cranky Bear story	3

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
11/5/2013	The Moorpark Pizza Challenge	37	Pizza Hut, Pizza & More, Me-N-Ed's, Dominos	4
11/6/2013	Family Storytime	35	Mayor Janice Parvin	5
11/6/2013	Wii Wednesday	4	Wii and granola bars	6
11/7/2013	PJ Storytime	6	Tiger stories	7
11/7/2013	Bully Movie	6	Apricot room 5:30-7:30	8
11/8/2013	Class Visit	27	Walnut Canyon Grade 3	9
11/8/2013	Class Visit	30	Walnut Canyon Grade 5	10
11/12/2013	Little Bilingual Readers	21		11
11/13/2013	Family Storytime	40	Fire Fighters for Early Literacy	12
11/13/2013	Class Visit	27	Walnut Canyon Grade K	13
11/13/2013	Catching Fire Movie Release Party	6	Raffle, trivia, movie & themed food	14
11/14/2013	Computer Q & A	0	4-5pm mtg. rm.	15
11/14/2013	PJ Storytime	6	Teen Emily	16
11/16/2013	Legos-game day	15	International Game Day	17
11/19/2013	Little Bilingual Readers	35	If you take a mouse to school-Numeroff	18
11/20/2013	Family Storytime	25	Police Officer Borja	19
11/18/2013	Cub Scouts Troop Visit	11	GR. 2 Visit, Library Tour and Lib. Card sign-up	20
11/18/2013	Wii Wednesday	5	Wii and granola bars	21
11/20/2013	Outreach	50	Literacy Night Flory Elementary, 3 Library Cards	22
11/21/2013	PJ Storytime	15	Princess Kayla Bailey	23
11/22/2013	Class Visit	31	Walnut Canyon Grade 3	24
11/22/2013	Class Visit	31	Walnut Canyon Grade 5	25
11/23/2013	Teen Vol. Mtg.	3		26
11/25/2013	All Day Wii	11	Wii Games avail all day	27
11/25/2013	Teen Craft	19	Edible Turkey Art	28
11/27/2013	Family Storytime	20	Manners theme	29
11/29/2013	Family Movie	18	Monsters University	30
11/30/2013	Legos	4		31
		<b>TOTAL:</b>	<b>576</b>	

## DECEMBER

12/1/2103	Book Club for Adults (Session 1)	3	Mr. Penumbra's 24-Hour Bookstore	1
2-Dec	Teen Book Club	3	Selected title for Jan. disc- Wonder	2
12/4/2013	Family Storytime	25	Holiday stories & songs	3
12/4/2013	Class Visit	29	Walnut Canyon Grade K Holiday stories & song	4
12/4/2013	Wii Wednesday	23	Wii and granola bars	5
12/5/2013	PJ Storytime	9	Holiday stories & songs	6
12/6/2013	Class Visit	25	Walnut Canyon Grade 4	7
12/7/2013	4 Paws Book Club	18	2 dogs	8
12/8/2103	Book Club for Adults (Session 2)	9	Mr. Penumbra's 24-Hour bookstore	9
12/8/2103	Holiday Social	20	Steve Carlson's Fried Out Features band	10
12/9/2013	Teen Volunteer Training	6		11
12/9/2013	Little Bilingual Readers	10		12
12/11/2013	Family Storytime	27	Snowman stories & Craft	13
12/12/2013	Holiday PJ Party & Open House	160	Santa, Princess Kayla, Story, craft, & songs	14
12/13/2013	Class Visit	28	Walnut Canyon Grade 3	15
12/14/2013	Legos	6		16

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
12/17/2013	Computer Q & A	1		17
12/18/2013	Family Storytime	30	Holiday stories & songs	18
12/18/2013	Wii Wednesday	5	Wii and granola bars	19
12/19/2013	Teen Craft	va	Recycled gifts	20
12/19/2013	PJ Storytime	7	Miriam-parent guest reader	21
12/21/2013	Legos	7		22
12/23/2013	Teen Movie	0	"Man of Steel" (PG-13) and popcorn	23
12/24/2013	Games & Puzzles	6		24
12/26/2013	Games & Puzzles	13	Parents & Children	25
12/27/2013	B&G Club Visit	33	Tour, story	26
12/27/2013	Children's Movie	8	Super Buddies	27
12/28/2013	Teen Volunteer Training	1		28
12/31/2013	Games & Puzzles	13		29
12/31/2013	Teen Book Bingo	15	Participating; no winners	30
<b>TOTAL:</b>		<b>540</b>		

## JANUARY

1/2/2014	eBook and Tech Q & A	1	Facebook and Printing from email	1
1/2/2014	PJ Storytime	13	Winter Stories	2
1/4/2014	Read to a Dog	10	2 Dogs	3
1/5/2014	Book Club for Adults	13	Unlikely Pilgrimage of Harold Fry by Rachel Joyce	
1/6/2014	Teen Book Club	8	Wonder by RJ Palaccio	4
1/8/2014	Family Storytime	40	Winter-Mittens	5
1/8/2014	Wii Wednesday	8	Wii and granola bars	6
1/9/2014	Reading Buddies	5		7
1/9/2014	PJ Storytime	9	Miss Moorpark-Madeline	8
1/10/2014	Class Visit	27	Walnut Canyon Grade 4	9
1/10/2014	Class Visit	30	Walnut Canyon Grade 5	10
1/10/2014	Wii Games	6		11
1/11/2014	Teen Volunteer Training	3	Family w/3 teens	12
1/11/2014	Group Visit	20	Girl Scout Troop	13
1/13/2014	Teen Craft	2	Create-space craft	14
1/14/2014	Little Bilingual Readers	22	Yvette-Brown Bear	15
1/15/2014	Family Storytime	17	Bears	16
1/15/2014	Teen Movie	7	"Mortal Instruments" (PG-13) & popcorn	17
1/16/2014	Volunteer Appreciation Breakfast	14	Breakfast, coffee and tea	18
1/16/2014	Reading Buddies	5		19
1/16/2014	PJ Storytime	11		20
1/17/2014	Class Visit	27	Walnut Canyon Grade 3	21
1/18/2014	LEGOS	9	3 Teens	22
1/21/2014	Little Bilingual Readers	20	Goodnight Moon	23
1/22/2014	Family Storytime	33	New Books	24
1/22/2014	Wii Wednesday	6	Wii and snacks	25
1/23/2014	eBook and Tech Q & A	1	Kindle eBooks	26
1/23/2014	Reading Buddies	4		27
1/23/2014	PJ Storytime	9	Emily-teen volunteer	28
1/24/2014	Adult Group	13	Tour & Resources	29
1/24/2014	Class Visit	32	Walnut Canyon Grade 5	30
1/24/2014	Kids Crafts	3	Watercolor & puppets	31
1/27/2014	teen Volunteer Training	1		32

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
1/28/2014	Little Bilingual Readers	22	Digital ST B & N	33
1/29/2014	Tour -Class Visit	29	Mountain Meadows PS	34
1/29/2014	Digital Storytime & Play	25		35
1/29/2014	Class Visit	29	Walnut Canyon Grade K	36
1/30/2014	Reading Buddies	5		37
1/30/2014	Class Visit	34	Walnut Canyon Grade K	38
1/30/2014	PJ Storytime	6	Winter stories	39
1/31/2014	Class Visit	25	Walnut Canyon Grade 4	40
		<b>TOTAL:</b>	<b>604</b>	

## FEBRUARY

2/1/2014	Read to a Dog	15	2 dogs	1
2/2/2014	Book Club for Adults	16	The Astronaut Wives Club by Lily Koppel	2
2/3/2014	Teen Book Club	7	The Alchemyst by Michael Scott	3
2/5/2014	Family Storytime	40	Animals	4
2/5/2014	Wii Wednesday	4		5
2/6/2014	eBook and Tech Q & A	0		6
2/6/2014	Reading Buddies	3		7
2/6/2014	PJ Storytime	6	Britney	8
2/7/2014	Class Visit	26	Gr. 3 Wcyn Tooley	9
2/7/2014	Class Visit	32	Gr.5 Yancey	10
2/7/2014	Kids Crafts	15	Valentine Cards	11
2/11/2014	Little Bilingual Readers	28	Valentine book & craft	12
2/12/2014	Family Storytime	35	Valentine Stories & craft	13
2/11/2014	Teen Craft	5	Valentine Heart Art	14
2/12/2014	Valentine Movie (Adults)	0	"Sleepless in Seattle"	15
2/13/2014	Reading Buddies	4		16
2/13/2014	PJ Storytime	12	Joanne-reader	17
2/14/2014	Wii Games	11	Just Dance & Wii Sports	18
2/15/2014	teen Volunteer Training	10	!!!!	19
2/18/2014	Little Bilingual Readers	45	Mouse Paint	20
2/19/2014	Family Storytime	18	Brittney Trains	21
2/19/2014	Class Visit	30	Walnut Canyon Grade K	22
2/19/2014	Wii Wednesday	4		23
2/20/2014	eBook and Tech Q & A	0		24
2/20/2014	Reading Buddies	0	2 volunteers	25
2/20/2014	PJ Storytime	15	Devin Teen Reader	26
2/21/2014	Legos	35	Best on Fridays	27
2/24/2014	teen Volunteer Training	4		28
2/25/2014	Little Bilingual Readers	29	Cat colors	29
2/26/2014	Digital Storytime & Play	40	ALA Great Websites for Kids	30
2/26/2014	Teen Movie	1	Remember the Titans	31
2/26/2014	Outreach	90	Walnut Canyon Reading Night	32
2/27/2014	Reading Buddies	5		33
2/27/2014	PJ Storytime	11	Princess Kayla	34
2/28/2014	Blind Date with a Book for Teens	14		35
		<b>TOTAL:</b>	<b>610</b>	

## MARCH

3/1/2014	Read to a Dog	8	2 Dogs	1
3/1/2014	Book Club for Adults	12	The Rosie Project	2
3/3/2014	Teen Book Club	3	Flipped by Wendelin Van Draanen	3

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
3/4/2014	Little Bilingual Readers	40	Are you my Mother?	4
3/5/2014	Family Storytime	42	Dinosaurs	5
3/4/2014	eBook & Tech Q & A	0		6
3/5/2014	Wii Wednesday	7		7
3/5/2014	Outreach-School	45	Peach Hill 3 library cards	8
3/6/2014	Reading Buddies	3		9
3/6/2014	VCReading Assoc. PJ ST	22	Holly Kunkle & Sue M.	10
3/7/2014	Class Visit	26	Walnut Canyon Grade 3	11
3/8/2014	Teen Training	3		12
3/10/2014	Teen Tech Week	0	QR Scavenger Hunt!	13
3/11/2014	Teen tech Week: Makerspace	4	Keyboard key plaques	14
3/11/2014	eBook & Tech Q & A	2		15
3/11/2014	Little Bilingual Readers	40	Jungle book	16
3/12/2014	Family Storytime	45	Goose theme	17
3/12/2014	Teen Tech Week: Bookfacing	10		18
3/13/2014	Teen Tech Week	2	Engineering Challenge	19
3/13/2014	Reading Buddies	4		20
3/13/2014	PJ Storytime	9	Miss Moorpark 2013	21
3/14/2014	Class Visit	30	Gr. 5 Yancey	22
3/14/2014	Wii Games	3		23
3/18/2014	eBook & Tech Q & A	0		24
3/18/2014	Little Bilingual Readers	26	Duck on a Bike	25
3/19/2014	Family Storytime	28	Spring & learning game	26
3/19/2014	Class Visit	24	Walnut Canyon Grade 4 - Ecosystems	27
3/19/2013	Wii Wednesday	9		28
3/20/2014	Divergent Movie Release Party	10		29
3/20/2014	Reading Buddies	6	Last one	30
3/20/2014	PJ Storytime	15	Teen reader- Andrea	31
3/21/2014	Tour & class visit	32	Walnut Canyon Grade 2 Biographys	32
3/22/2014	Legos	16		33
3/24/2014	Teen Volunteer Training	6		34
3/25/2014	Games & Puzzles	15	W/ Teen volunteers	35
3/26/2014	Digital Storytime & Play	20	3 iPads out & 2 Bkpk	36
3/26/2014	Teen Movie & Dance Off	2	"Step Up" and "Just Dance 2014"	37
3/27/2014	Games & Puzzles	12		38
3/27/2014	PJ Storytime	10	Teen Reader: Emily	39
3/28/2014	Group tour & visit	29	K-grade 2 B & G Club	40
3/28/2014	Group tour & visit	14	Grade 3-5 B&G Club	41
3/29/2014	Movie: Frozen	60	With edible craft	42
	<b>TOTAL:</b>	<b>694</b>		

## APRIL

4/1/2014	Little Bilingual Readers	24	Goodnight Moon	1
4/2/2014	Family Storytime	27	Animal Stories	2
4/2/2014	Class Visit	27	Frederick-poetry	3
4/2/2014	Wii Wednesday	3		4
4/3/2014	PJ Storytime	7	Teen Arhan	5
4/4/2014	Class Visit	27	Walnut Canyon Grade 3	6
4/5/2014	Moorpark Arts Festival	250	Authors	7
4/6/2014	Book Club for Adults	7	Mansfield Park, Jane Austen	8
4/7/2014	Teen Book Club	5	Ungifted by Gordon Korman	9

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
4/8/2014	Little Bilingual Readers	30	Art Projects	10
4/8/2014	Test Prep Tuesday	0		11
4/9/2014	Family Storytime	17	Rain & rainbows	12
4/9/2014	eBook & Tech Q & A	1		13
4/10/2014	PJ Storytime	3	Emily Teen	14
4/11/2014	Class Visit	26	Walnut Canyon Grade 4	15
4/11/2014	Kids Crafts	6	Christina-volunteer	16
4/12/2014	Read to a Dog	5	Brittney	17
4/14/2014	Movie (Adult)	4	Gravity	18
4/15/2014	Little Bilingual Readers	35	Pete the Cat	19
4/15/2014	Teen Makerspace	2	embroidery	20
4/16/2014	Family Storytime	10	Bunny tales	21
4/16/2014	Wii Wednesday	12		22
4/17/2014	PJ Storytime	6	Bunny tales	23
4/19/2014	Legos	20		24
4/21/2014	Teen Volunteer Training	5		25
4/22/2014	Teen Test Prep Tuesday	0	Brainfuse Test Prep Tools	26
4/22/2014	eBook & Tech Q & A	0		27
4/23/2014	Family Storytime	40	Cats	28
4/23/2014	Teen Movie	2	"Thor: Dark World"	29
4/23/2014	Class Visit	29	Walnut Canyon Grade K	30
4/24/2014	El Dia de los Ninos	70	Karina & Craig Newton	31
4/25/2014	Class Visit	25	Walnut Canyon Grade 3	32
4/25/2014	Class Visit	29	Walnut Canyon Grade 5	33
4/25/2014	Wii Games	5		34
4/26/2014	Teen Volunteer Training	1		35
4/29/2014	eBook & Tech Q & A	0		36
4/30/2014	Digital Storytime & Play	35		37
4/30/2014	Wii Wednesday	10		38
<b>TOTAL:</b>		<b>805</b>		

## MAY

5/1/2014	PJ Storytime	20	Logan Bscout	1
5/1/2014	Golden Grades Teen Tutors	5	Zero Teen Volunteers	2
5/2/2014	Class Visit	27	Walnut Canyon Grade 4	3
5/3/2014	Big Truck Big Read	175		4
5/3/2014	Comic Con Anti-Prom	36	Cartoon Drawshop Performer	5
5/3/2014	Read to a Dog	9	2 dogs w/owners	6
5/4/2014	Book Club for Adults	9	Wonder by R.J. Palacio	7
5/5/2014	Teen Book Club	2	When You Reach Me by Rebecca Stead	8
5/5/2014	Golden Grades Teen Tutors	2	Teen Volunteers	9
5/6/2014	Little Bilingual Readers	32	Mother's Day	10
5/7/2014	Family Storytime	25	Birds & Mom	11
5/8/2014	Golden Grades Teen Tutors	2		12
5/9/2014	PJ Storytime	5	Teen Volunteer-Emily	13
5/10/2014	Legos	20		14
5/12/2014	Golden Grades Teen Tutors	1	Three Teen Volunteers	15
5/12/2014	Movie Monday (Adult)	0	Casablanca	16
5/13/2014	Little Bilingual Readers	26	Caterpillars	17
5/13/2014	Teen Makerspace	14	Knit & Crochet w/ AAC (8 teens, 6 adults)	18
5/14/2014	Family Storytime	15	Penguins-Brittney	19

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
5/14/2014	Class Visit	31	Walnut Canyon Grade K	20
5/14/2014	Mesa Verde MS Book Club	42	SRC Promotion	21
5/14/2014	Wii Wednesday	4		22
5/15/2014	Golden Grades Teen Tutors	3	2 teens	23
5/15/2014	PJ Storytime	12	Logan-Bscout	24
5/16/2014	Class Visit	25	Walnut Canyon Grade 3	25
5/19/2014	Teen Volunteer Training	4		26
5/19/2014	Golden Grades Teen Tutors	1	Three Teen Volunteers	27
5/19/2014	TED talks	11		28
5/20/2014	Little Bilingual Readers	32	If your give a cat-cupcake	29
5/21/2014	Family Storytime	30	Dogs	30
5/21/2014	Teen Movie	3	"Catching Fire"	31
5/22/2014	Golden Grades Teen Tutors	1	1 teens	32
5/22/2014	PJ Storytime	7	Joanne H. Parent	33
5/23/2014	Class Visit	25	Walnut Canyon Grade 4	34
5/23/2014	Tour	15	Adults-Special Needs	35
5/23/2014	Wii Games	7		36
5/28/2014	Digital ST & Play	45	new games	37
5/28/2014	Wii Wednesday	10		38
5/29/2014	Golden Grades Teen Tutors	1	plus 2 teen volunTERS	39
5/29/2014	PJ Storytime	8	Teen-Emily	40
5/30/2014	Tour & class visit	30	Walnut Canyon Grade 2	41
5/30/2014	Kids Crafts	24	Christina-adult volunteer	42
5/31/2014	Teen Volunteer Training	0		43
<b>TOTAL:</b>		<b>796</b>		

## JUNE

6/1/2014	Book Club for Adults	9	A Dogs Purpose	1
6/2/2014	Teen Book club	2	A Wrinkle in time	2
6/3/2014	Little Bilingual Readers	40	3 little pigs	3
6/4/2014	Family Storytime	32	Summer Stories	4
6/4/2014	Class Visit	30	Walnut Canyon Grade K	5
6/4/2014	Outreach Awest	45	Book Fair & SRC promo	6
6/5/2014	Class Visit	32	Walnut Canyon Grade 3	7
6/5/2014	PJ Storytime	8	Parent reader-Miriam	8
6/6/2014	Outreach-Class Visit	30	Arroyo West SRC promo	9
6/7/2014	Read to a Dog	12	2 dogs	10
6/9/2014	Teen Volunteer Training	7		11
6/9/2014	Movie: Monuments Men	2		12
6/10/2014	Little Bilingual Readers	30	Pete the Cat	13
6/11/2014	Family Storytime	12	Father's Day	14
6/12/2014	PJ Storytime	9	Laura-Miss Teen Moorpark	15
6/13/2014	Wii Games	4		16
6/17/2014	Little Bilingual Readers	32	Rainbow Fish	17
6/17/2014	Makerspace	12	wrapped earbuds	18
6/18/2014	Petting zoo	400	!!!!	19
6/18/2014	Teen Volunteer Training	4		20
6/19/2014	Read to a Dog	3		21
6/19/2014	PJ Storytime	15	Teen volunteers	22
6/23/2014	Puppet show	140	SRC Kickoff E. Luce	23
6/24/2014	Legos	35	Teen volunteers	24

Orange Highlight - Children's Programs / Events

Purple Highlight - Teen Programs / Events

Green Highlight - Adult Programs / Events

Blue Highlight - Community Events

Date	Program	# of Attendees	Topic / Notes	# of Programs
6/24/2014	Teen SRC Kickoff	22	Ice cream/henna; teen volunteers	25
6/25/2014	PS Learning Day	30	Games. Activities + iPads	26
6/25/2014	Elem. Learning Day	5	Educational Games	27
6/25/2014	Wii Games	7		28
6/26/2014	Read to a Dog	11	Kathleen C & Miss Molly	29
6/26/2014	PJ Storytime	15	Parent Reader-Joanne	30
6/26/2014	Teen Volunteer Training	13		31
6/27/2014	Movie-Children	9	Hachi	32
6/30/2104	SRC Performance	185	Reptile Family	33
6/30/2014	Teen Movie	0	Ender's Game	34
	<b>TOTAL:</b>	<b>1242</b>		
	<b>GRAND TOTAL</b>	<b>1650</b>	<b>GRAND TOTAL</b>	<b>127</b>

Orange Highlight - Children's Programs / Events  
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