

**MOORPARK CITY COUNCIL
AGENDA REPORT**

TO: Honorable City Council

FROM: David C. Moe II, Economic Development and Housing Manager

Dem

DATE: October 7, 2014 (CC Meeting of 10/15/14)

SUBJECT: Consider Authorizing Use of North Metrolink Parking Lot on High Street to Support the Annual Roam'N Relics Car Show on October 26, 2014, Waive Rental Fee, and Require Reimbursement of City Liaison Time

BACKGROUND & DISCUSSION

The City of Moorpark ("City") is being asked to approve use of the north Metrolink parking lot on High Street, and to waive rental fees for use of the property.

The Roam'N Relics Car Club ("Club") has held its annual car show in Moorpark for the past 19 years. This year, the event is planned for Sunday, October 26, from 8 a.m. to 3 p.m. on High Street. In 2013, the car show attracted approximately 400 pre-1973 vehicles and an estimated 5,000 spectators.

The City has traditionally granted the Club's request to reduce rental fees for the car show since the Club donates the proceeds to local charities, and Moorpark businesses benefit from increased visibility.

No major changes are planned for the 2014 car show. The Club expects about 400-500 pre-1973 vehicles and 5,000 spectators again at the event, generating about \$25,000 in revenues and up to \$4,000 in donations to local charities after expenses. As in the past, the Club will promote High Street businesses through free advertisements and provide free booth space to City departments, if desired.

Staff recommends the same fee reductions the City has approved in previous years, which have been to waive fee for use of the north Metrolink parking lot on High Street. The Club shall reimburse the City's time spent on the event by the City liaison, payment for law enforcement services required at the event, and other City support services as needed.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

Approve use of north Metrolink parking lot; waive rental fee; approve reimbursement of City liaison, law enforcement, and other City support services; and require Club to provide the City with an indemnification agreement, naming the City as additional insured in the insurance policy.