

**MOORPARK CITY COUNCIL
AGENDA REPORT**

TO: Honorable City Council

FROM: David C. Moe II, Economic Development and Housing Manager *DCM*
Prepared By: John Brand, Senior Management Analyst *JB*

DATE: July 31, 2015 (CC Meeting of 8/19/15)

SUBJECT: Consider Request from the Moorpark Chamber of Commerce to Use the City Owned Downtown Properties to Support the Country Days Parade and Street Fair on October 3, 2015, and Request Waiver of Rental Fees

BACKGROUND & DISCUSSION

The annual Country Days Parade and Street Fair have been held in Moorpark for over 30 years. The 2015 event is planned for Saturday, October 3, from 9:00 a.m. to 5:00 p.m. on High Street. The theme of the event is *"The Moorpark Chamber of Commerce: Serving the Community for 100 Years."* The Grand Marshal this year will be the Moorpark Historical Society. Members of the Chamber of Commerce and the Historical Society will be leading the parade.

The City of Moorpark (City) is a cosponsor of the event and has traditionally granted the request to waive fees for the parade and street fair because it promotes the City and downtown businesses benefit from increased visibility. Staff recommends the same fee reductions the City approved in previous years, which have been to waive rental fees for use of City owned downtown properties.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

Approve use of City-owned downtown properties, waive rental fees, and require the Moorpark Chamber of Commerce to provide the City with an indemnification agreement, naming the City as additional insured in the insurance policy.