

**MOORPARK CITY COUNCIL
AGENDA REPORT**

TO: Honorable City Council

FROM: Deborah S. Traffenstedt, Administrative Services Director/City Clerk DST
BY: Teri Davis, Senior Administrative Analyst

DATE: October 11, 2007 (CC Meeting of 10/17/07)

SUBJECT: Consider Approval of Pantone Matching System for City Seal's Colors

BACKGROUND

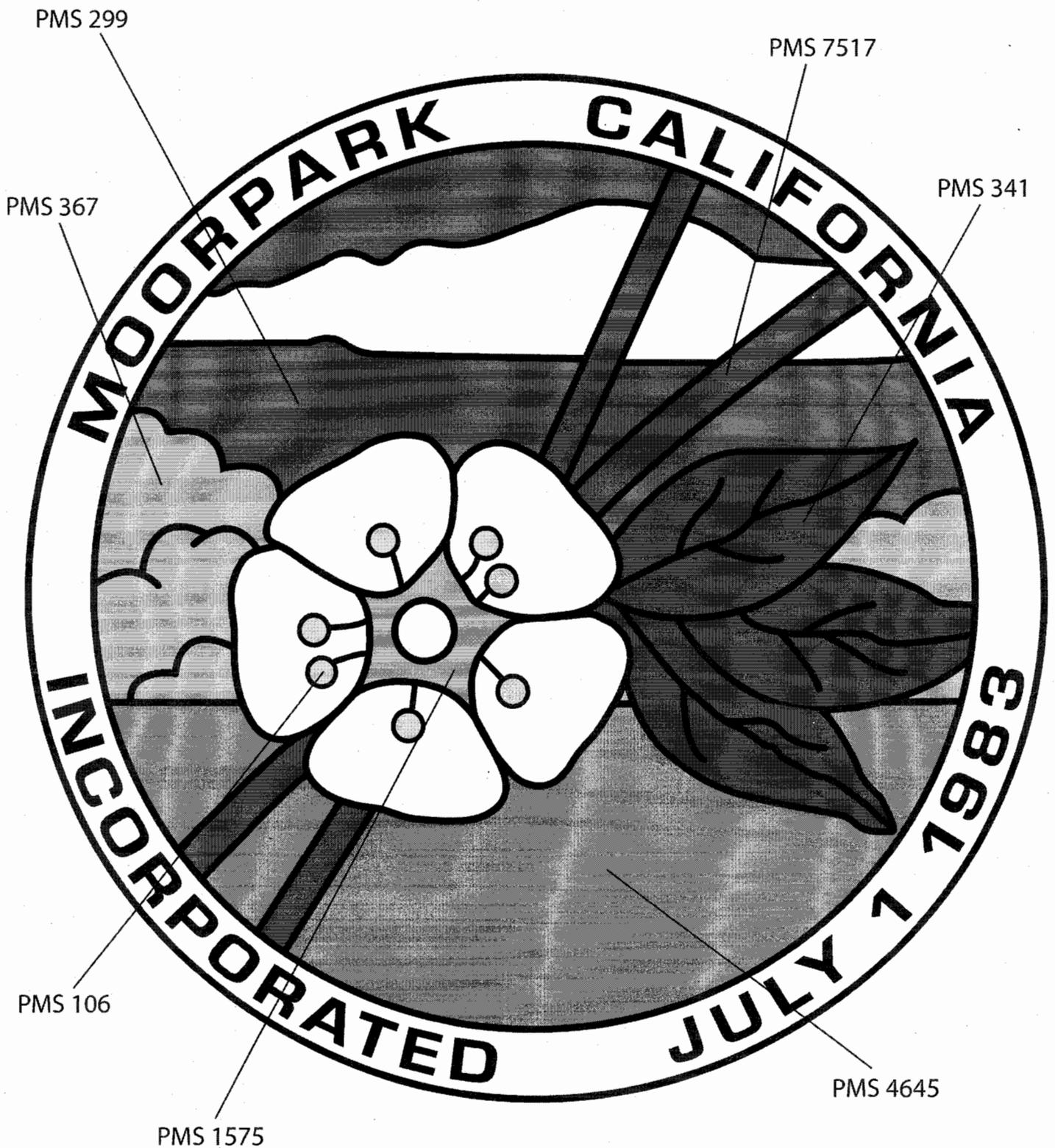
On July 5, 2007, the City Council adopted a color scheme for the City Seal with the intent that the colors be identified by the Pantone Matching System. The Pantone Matching System links numbers to individual colors in order to provide a uniform coloring system. The attached City Seal image includes the Pantone numbers that are associated with the City Seal color scheme adopted by the City Council in July. Adopting a Pantone color scheme for the City Seal will provide a more consistent appearance of colored City Seal images.

STAFF RECOMMENDATION

Approve the Pantone Matching System colors for the City Seal consistent with the attachment to the staff report.

Attachment: City Seal with Pantone Matching System (PMS) Colors

City Seal with Pantone Matching System (PMS) Colors



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City Council Meeting
10.17.2007